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WEEK ENDING
AUGUST 22, 1931

PRICE TEN CENTS

Mid-Week Pictorial

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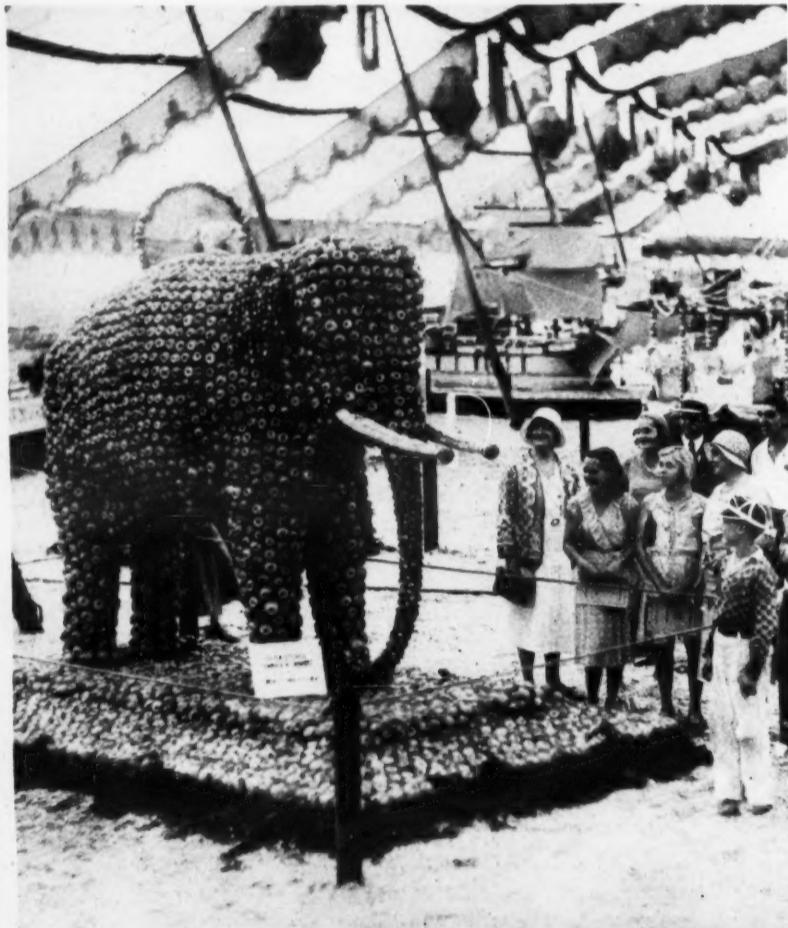
A QUEEN OF SUMMER

Miss Bertha Mae Jennings, Seventeen-Year-Old High School Girl of Wharton, N. J.,
Winner of a Beauty Contest at Lake Hopatcong, N. J.

(Pitkin Photo Service.)

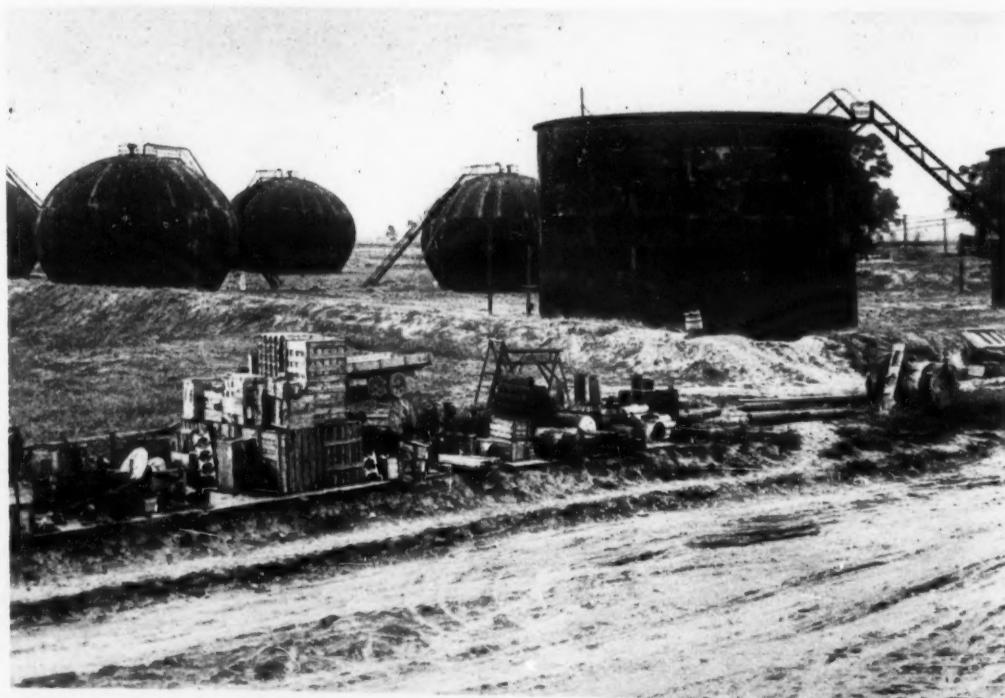
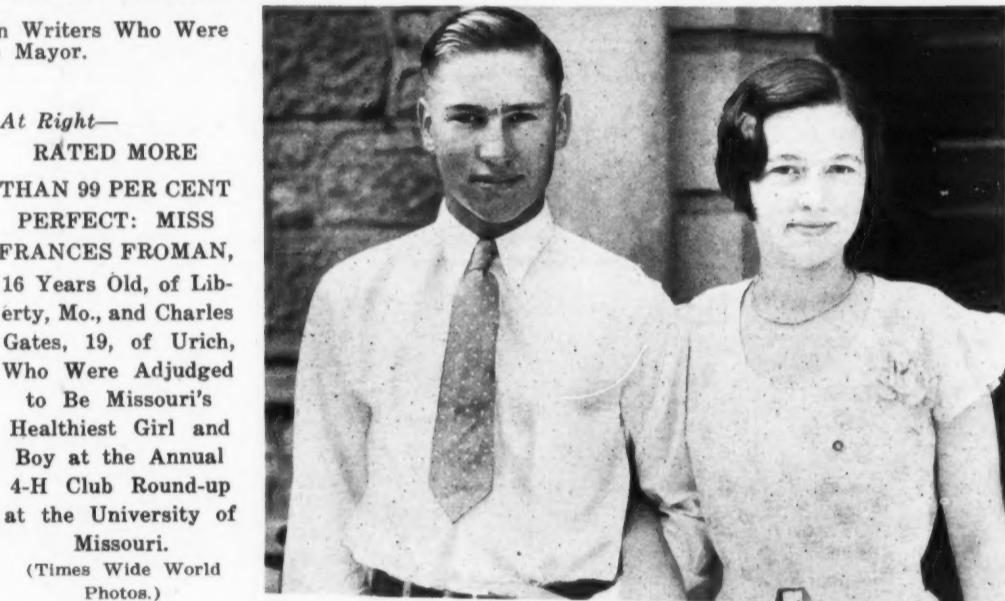


THE LITERARY LIGHTS OF RUSSIA SHINE UPON A BRITISH AUTHOR: GEORGE BERNARD SHAW, With the Mayor of Moscow (Right), Lady Astor, and a Group of Russian Writers Who Were Invited to Meet Them at a Lunch in Moscow Given by the Mayor. (Times Wide World Photos.)



Above—
GOING IN FOR FRUIT IN A BIG WAY: ELEPHANT MADE OF APPLES on Display at the Annual Gravenstein Apple Show at Sebastopol, Cal. (Times Wide World Photos, San Francisco Bureau.)

At Right—
THE NORTHERN TERMINUS OF A \$15,000,000 PIPE LINE: VIEW OF THE PHILLIPS PLANT at Montsanto, Ill., Which Now Is Linked to the Oil Fields at Borger, Texas, 800 Miles Distant. The Pipe Line Has a Capacity of 20,000 Barrels a Day. (Times Wide World Photos, St. Louis Bureau.)



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"A National Magazine of News Pictures"

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NEW YORK, WEEK ENDING AUGUST 22, 1931.

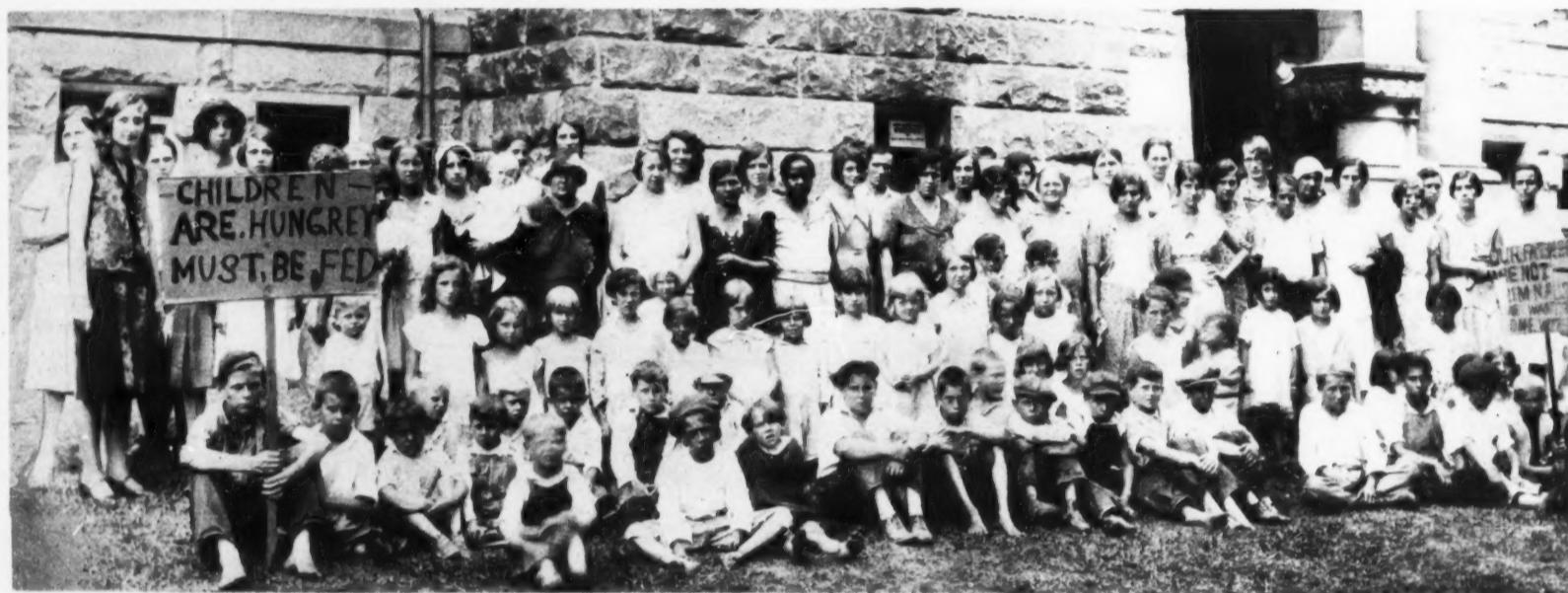
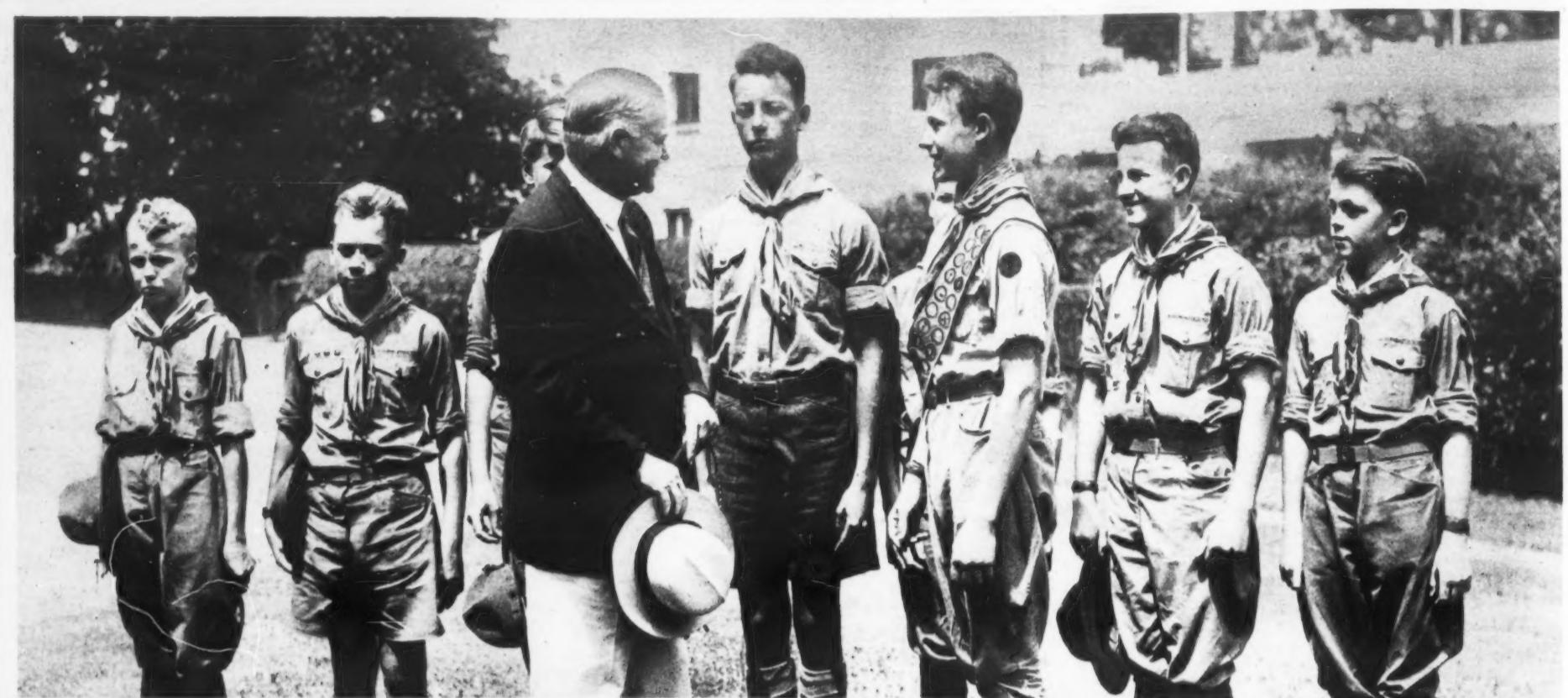
PRICE TEN CENTS



Jack Tar Rides a High Horse

Sailors of the New 10,000-Ton Cruiser Pensacola Playing on Three of the Eight-Inch Guns on a Trial Run After the Overhauling of the Ship in the Navy Yard at Brooklyn.

(International.)



A GIFT FOR THE
PRESIDENT ON
HIS 57TH BIRTH-
DAY: BOY
SCOUTS

Presenting to Mr. Hoover a Hand-Made Leather Fishing Pouch. He Spent the Day, Aug. 10, at Work in His Office at the White House and Not at His Rapidan Camp, as Was the Case a Year Ago.

(Associated Press.)



CELEBRATING THEIR FIFTIETH WEDDING ANNIVERSARY: COLONEL EDWARD M. HOUSE, Confidential Adviser to Woodrow Wilson, With His Wife and Their Grandson, Edward House Auchinchloss, at Their Summer Home at Manchester, Mass.
(Times Wide World Photos.)

A PROTEST ON BEHALF OF IMPRISONED COAL MINE STRIKERS: WIVES AND CHILDREN
of Thirty-three Men Jailed at Philippi, W. Va., on Charges of Violating an Injunction Against Picketing Camped on the Court House Lawn in a Vain Attempt to Obtain Their Release.

(Associated Press.)



THE FORT THAT INSPIRED "THE STAR-SPANGLED BANNER": OLD FORT McHENRY, Baltimore, Md., Constructed in 1776, as Restored to Its Original Appearance by the Federal Government and Opened as a Public Park in Memory of Francis Scott Key.
(Times Wide World Photos, Washington Bureau.)



AMERICA REGAINS POSSESSION OF THE WIGHTMAN CUP: LOUIS J. CARRUTHERS, President of the United States Lawn Tennis Association, Presenting the International Trophy to Mrs. George W. Wightman, Captain of the American Team, After It Had Defeated the British Team Five Matches to Two at Forest Hills. Others in the Group, Left to Right, Are Mrs. Lawrence A. Harper, Miss Sarah Palfrey, and Mrs. Helen Wills Moody of America, and Mrs. D. C. Shepherd-Barron. Mrs. Eileen Bennett Whittingstall, Miss Betty Nuthall, Miss Dorothy Round and Miss Phyllis Mudford of Great Britain.

(Times Wide World Photos.)



A LAD SO STRONG HE CHEWS IRON: HERMANN LICHTERFELD, a 10-Year-Old German Who Weighs 108 Pounds, Demonstrating His Huskiness by Breaking a Chain With His Teeth.

(Times Wide World Photos.)



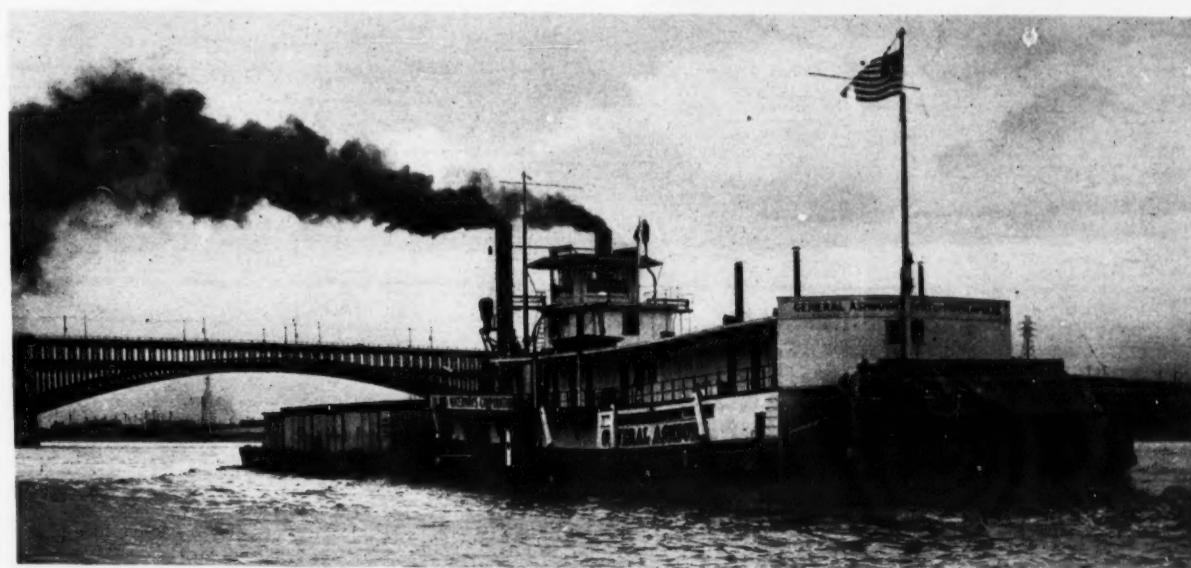
THE OLDEST OF THE FEDERAL GOVERNMENT SCIENTISTS: DR. CHARLES EDWARD MUNROE, Honored as the Inventor of Smokeless Powder, Who Is Active as Chief Explosives Engineer of the Bureau of Mines at the Age of 82.

(Times Wide World Photos, Washington Bureau.)



A "PINCH" BY THE AERIAL TRAFFIC COP: JIMMY GASKILL of the Curtiss Wright Flying School at Glendale, Cal., Writing Out a Ticket for Miss Marian Stensvold for Violating the Rule Giving the Plane Nearest the Ground the Right of Way in Landing.

(Times Wide World Photos, Los Angeles Bureau.)



At Right—
ENLARGING THE USE OF THE INLAND WATERWAYS: THE GENERAL ASHBURN

Operating Between Peoria, Ill., and St. Louis in the Improvement Program for the Illinois River Which Soon Is to Make Possible Barge Line Freight Service Reaching From New Orleans to Chicago.

(Times Wide World Photos, St. Louis Bureau.)

FOOTNOTES ON A WEEK'S HEADLINERS

[From *The New York Times*.]

On the Up and Up.

PRESIDENT HOOVER recently approved the promotion of seven Lieutenant Commanders of the navy to be Commanders, on the list being his personal physician, Dr. Joel T. Boone. But Dr. Boone is already a Captain by brevet, drawing a Captain's pay. If he should lose this position he would return to the lesser rank.

High though he has already climbed, Captain Boone is still of lower rank than were his predecessors. President Wilson's doctor, Cary T. Grayson, was a Rear Admiral; President Harding was attended by Brig. Gen. Charles E. Sawyer. But then Captain Boone is only 42 years old.

One would imagine that if Captain Boone had remained in active service he still would have had a rapid rise, for his war record is as impressive as his fighting ancestor, Daniel Boone, could wish. He went to Haiti with the marines in 1915, and was later on the flagship Wyoming. In the World War he served seventeen months with the Marine Corps. For his heroism on the field

of battle the United States awarded him the Distinguished Service Cross and the Congressional Medal of Honor, four citation silver stars; France gave him the Croix de Guerre with two palms, and the Order of Fourragère; and Italy its War

Cross. He is probably the most decorated man in the Navy Medical Corps.

Dr. Boone has watched over the health of three Presidents. He was appointed medical officer on the Mayflower in 1922, and accompanied President Harding on the Alaska trip that ended so fatally. He attended President Coolidge and his family, as assistant physician at the White House, and acted as President Hoover's doctor on the goodwill mission to South America. He was appointed to his present position in 1929.

Though perhaps not so arduous as his service in France, Captain Boone's present job is no sinecure. He must watch President Hoover's health and weight like a well, like a physician to a President. He must guard the health of the President's family. He must accompany the President on fishing trips, whether he likes it or not. Last but not least, he must get up early in the morning and toss the medicine ball with the rest of that unofficial "cabinet" on the White House lawn, for it was he who prescribed that sort of exercise for the hard-worked Chief Executive.

* * *

Keeping His Balance.

HE who controls Prussia controls the Reich" is an old saying in Germany. Granting its truth, Hindenburg and Bruening must share the spotlight with Otto Braun, who for a decade has had a big hand in controlling the destinies of the largest and richest German State. The recent plebiscite shows him still in control, but—

The present Premier of Prussia has had far from an easy time. Holding his power and position has

been like walking a tight-rope, like facing a blizzard on a narrow mountain ridge with a crevasse on one side and a glacier on the other. He has had to be a juggler, balancing one political party against another, compromising here to win a point there. He is in power today because of a coalition—Socialists plus Catholic Centrists plus Democrats versus Hitlerites plus Steel Helmets plus Conservatives. At times his majority has been as low as seven votes.

Herr Braun was born in Koenigsberg, East Prussia, fifty-nine years ago. He left school early to begin work as a printer and lithographer, abandoning this for a career as editor of Socialist papers. In 1913 he became a member of the Prussian Diet.

After the armistice he was appointed Minister of Agriculture for Prussia, and in the trying time that followed worked desperately to ward off threatened famine.

Herr Braun was first chosen Premier in 1920, following the unsuccessful Kapp "putsch," which was put down after much bloodshed. He had to resign in 1925, when unable to form a workable coalition of parties in the Diet. In 1927 his forces withstood attacks by Nationalists and Communists.

Herr Braun is stocky and decidedly of the appearance described as Teutonic. His manner is energetic; he is noted for his keen mind and ironical wit. One of his relaxations is



A CARGO OF WATER, NOT FRUIT JUICE: MRS. MABEL WILLEBRANDT.

Former Assistant Attorney General, Arriving in Los Angeles on a Pioneer Air Line Flight With a Bottle of Water From the Atlantic to Be Poured Into the Pacific.

(Times Wide World Photos.)

shooting with his friend President von Hindenburg.

* * *

A King Takes Charge.

SOME kings sit on thrones, others rule. Albert of the Belgians is

distinctly of the latter class. He is an excellent Alpine climber, and loves the sport, but when affairs of State call, business precedes pleasure. So he recently left the high snows when the Hoover plan was being discussed at home, took charge of things at Brussels, told the writing people to pipe down until he had decided what was to be done, and in general let every one know that he had the situation under control.

This husky monarch—he is 6 feet 2—is of the type known as a "regular fellow." He is democratic and unassuming. His courage has been tested; he risked his life in the World War, retorting "My place is on the firing line!" to soldiers who would have him keep under shelter. But he knows things from personal experience, does things, and is extremely active, at 56.

He is known as the only newspaper reporter who became a king, for he studied journalism and worked on a paper in the Northwest of the United States. Here in 1898, as the Comte de Rethy, he studied railroads under the tutelage of the late James J. Hill, and once had the thrill of driving a locomotive. He has always been interested in mechanics



Ruler.

and still dons overalls and stands at his lathes and handles tools and machines like a skilled workman. In the basement of his Laeken Castle is a modern and fully equipped machine shop, where he can indulge his hobby.

In sports he is a particularly shining light. He is a good swimmer and motorist. He has climbed the highest peaks in Europe, and is "our royal friend" to the Swiss peasants. Carrying a Gladstone bag, a rucksack on his back and a piolet in his hand, he turns up usually on foot at a small hotel and takes his chance with other tourists on getting a room.

Many stories are told illustrating the regard held for King Albert by the Swiss. Perhaps the greatest compliment was paid to him by a peasant of Meiringen. One hot night, when monarch and peasant were seated on a bench outside the man's little home, the peasant suddenly removed his pipe, looked at the King and said:

"Young man, I like you. We all do. Pity we have a President, otherwise we would make you our King."

* * *

Prohibition's Former Portia.

AMID the controversy that has been raised between the drys and the wets regarding the grape concentrate, or "wine brick," question, a name is prominently mentioned that loomed in the headlines a couple of years ago. It is that of Mrs. Mabel Walker Willebrandt. Once director of the dry forces, she is now retained by the grape growers of California.

When Mrs. Willebrandt was Assistant Attorney General she brooked no compromise where alcohol was involved. She was accepted as one of the most thorough drys who ever held Federal office. She sponsored such organizations as the "Daughters of the American Constitution" and "The Allied Forces," both battling to elect Hoover and warring on rum. She criticized high officials for laxity in prohibition enforcement. She handed down opinions on liquor; she was the bootleggers' Nemesis.

Soon after leaving her Federal post Mrs. Willebrandt turned up as counsel for Fruit Industries, Ltd., of California distributors of juice that gaily bubbles and ferments in due season. Then the Farm Board lent to the grape growers of California the comfortable sum of \$10,000,000—as an agricultural project.

Mabel Walker was born in Kansas, milked the family cow, "stuck" type for country newspapers published by her father and taught school, in Michigan, at 17. A bit later she went to Arizona, married and continued to Los Angeles, where she taught school and studied law at night. Her work as a lawyer in California—she won an important case regarding property rights of women—brought her into prominence, and she was appointed, at the age of 32, assistant to Attorney General Daugherty.

Now she is just another lawyer in Washington, representing radio stations, corporations, individuals—or grape growers.

GEORGE H. COPELAND.



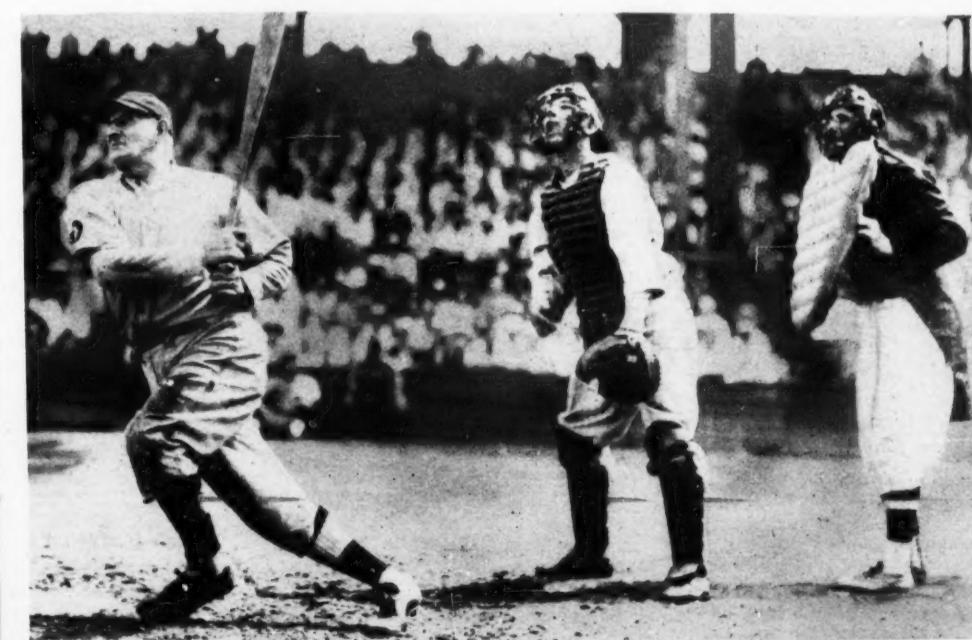
Lawyer.



NOT A TRICK OF PHOTOGRAPHY: THE 446-POUND MARLIN SWORDFISH, 14 Feet in Length From Tip to Tip and 11 Feet in Girth, Which Was Brought to Gaff in 1 Hour and 35 Minutes Off Catalina Island, Cal., by Francis Hall McGrath Using a Regulation 24 Thread Line. The Largest Fish of the Kind Previously Taken Off Catalina Weighed 430 Pounds. (Times Wide World Photos.)



A BROTHER OF SUN BEAU DASHES TO THE FRONT: SUN HATTER, Owned by R. H. Davis Jr., Going Into the Lead on the Turn to Win by a Nose in the Running of the Rutland at Saratoga Springs, N. Y. (Times Wide World Photos.)



THE GREAT STAR OF PAST DECADES STILL HAS BATTING EYES: HANS WAGNER, One of the Most Famous Shortstops of Baseball History, Banging Out a Single in the Game in Which a Group of Old Timers Defeated the Baltimore Orioles, 6 to 5. (Times Wide World Photos.)

IN TRAINING FOR A RING COME-BACK: BENNY LEONARD, Who Retired Six Years Ago as the Undefeated Lightweight Champion of the World, Starting Out at 35 in a Campaign to Regain the Pugilistic Heights. (Times Wide World Photos.)

At Right—
THE WORK OF A SCOTCH CAMERAMAN: TWO PHOTOGRAPHS OF MISS DOROTHY POYNTON Which Were Taken on the Same Negative and Give the Effect of Some Uncanny Diving Stunt. She Was Practicing at Los Angeles for the 1932 Olympic Meet. Times Wide World Photos, Los Angeles Bureau.





THE GUNFIRE OF CIVIL WAR AGAIN IS HEARD IN
CUBA: HAVANA POLICE

Preparing to Storm an Old Furniture Factory Where Machine Guns and Ammunition Were Stored, Bringing on a Minor Battle in Which Two Were Killed and Two Wounded. The Rebellion Spread to Several Provinces of the Island and the Government Was Seriously Menaced. (Times Wide World Photos.)

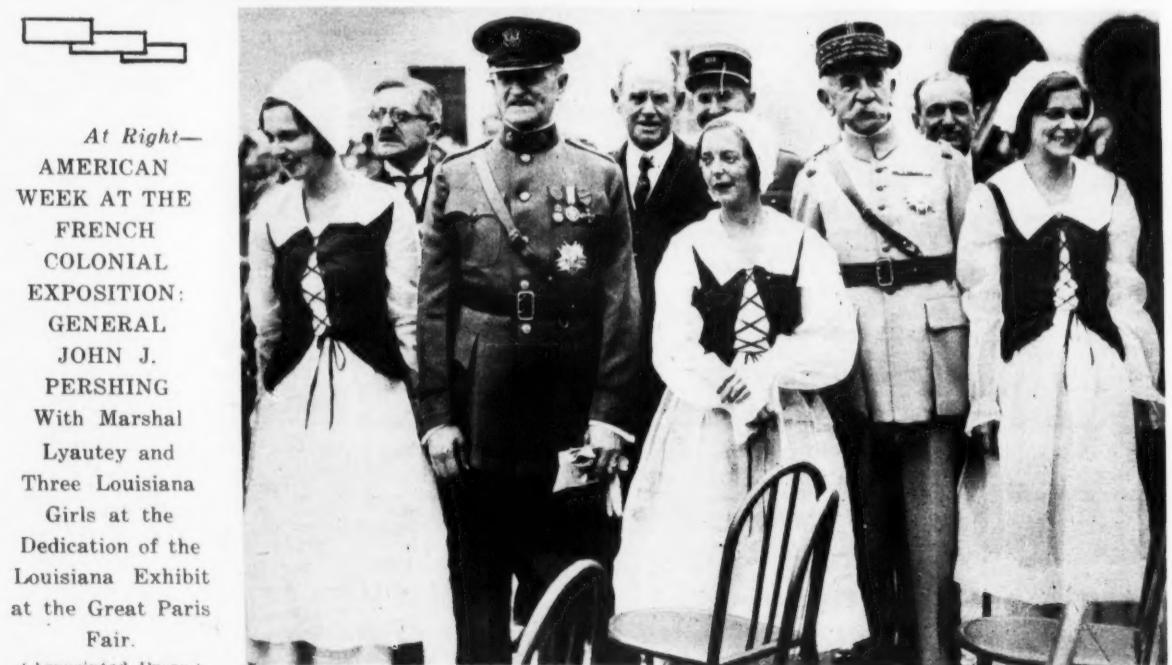


AND NOW HE IS "CHIEF FLYING HAWK":
CAPTAIN FRANK M. HAWKS
Wearing the Headgear Which Was Ceremoniously
Presented to Him by the Sioux Indian Tribe at Hot
Springs, S. D., Just Before He Took Off for the Flight
in Which He Set a New Record of 3 Hours and 46 Minutes
From Chicago to New York.
(Times Wide World Photos.)



At Left—
THE WINNER OF A
\$10,000 PRIZE NOVEL
CONTEST: ROBERT
RAYNOLDS,

Whose "Brothers in the West" Has Received the Biennial Harper Award, With His Wife and Two Children Before the Fireplace of Their Home at Georgetown, Conn. Now 28, He Had Been Writing for Fourteen Years, But Had Sold Only One Story, for Which He Got \$20.



At Right—
AMERICAN
WEEK AT THE
FRENCH
COLONIAL
EXPOSITION:
GENERAL
JOHN J.
PERSHING
With Marshal
Lyautey and
Three Louisiana
Girls at the
Dedication of the
Louisiana Exhibit
at the Great Paris
Fair.
(Associated Press.)



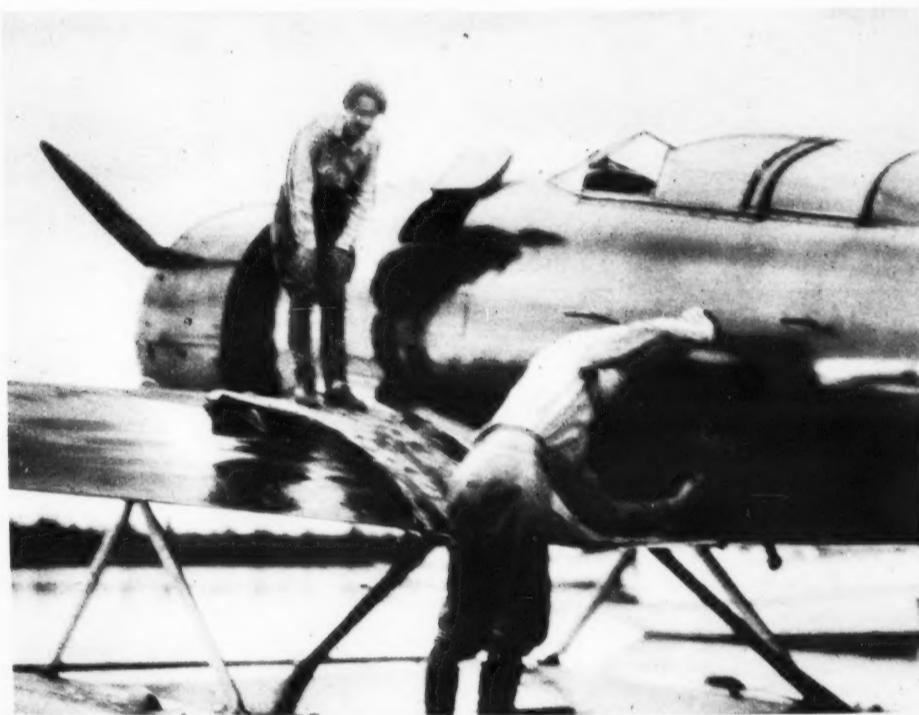
THE FLYING COLONEL TUNES UP HIS PLANE NORTH OF THE ARCTIC CIRCLE: CHARLES A. LINDBERGH Working on His Machine at Aklavik, at the Mouth of the Great Mackenzie River in Canada, Before Taking Off for Point Barrow, Alaska, on the Flight to Tokyo, Which He Announced at Nome Will Be Extended to a World Tour. (Times Wide World Photos.)



ROYALTY ON AN AERIAL HONEY-MOON: ARCHDUKE ANTON VON HAPS-BURG

(Right) and His Bride, the Former Princess Ileana of Rumania, Arriving at the Aspern Airport in Vienna en Route to London After Their Wedding. The Archduke Piloted Their Plane.

(Times Wide World Photos, Vienna Bureau.)



SIR WALTER RALEIGH GALLANTRY IN THE 1931 MODE: COLONEL

CHARLES A. LINDBERGH

Clearing the Mud From the Steps of His Airplane so His Wife May Climb to Her Seat Just Before Their Take-Off for Point Barrow From Aklavik.

(Times Wide World Photos.)



At Right—
A MEMENTO OF A CRASH WITH THE PRINCE OF WALES: MISS BERYL RIGGS, London Actress, With the Bouquet Which the Heir to the British Throne Sent to Her After His Car Had Collided With One in Which She Was Riding. (Associated Press.)



AN AMERICAN TRIBUTE TO THE NEW TURKEY: RUSSELL BOARDMAN AND JOHN POLANDO, Who Flew From New York to Istanbul in Setting a New Distance Record, Placing a Wreath on the Monument of the Turkish Republic. (Times Wide World Photos.)



**EXTREMES
IN
HEADGEAR:**
A GIGANTIC
STRAW HAT,
Made by a
Central
African
Tribe, Is
Contrasted at
the
Smithsonian
Institution in
Washington
With a Tiny
Filipino
Creation
Suitable for
a Doll.
(Times Wide
World Photos,
Washington
Bureau.)



"THE VOICE WITH THE SMILE": MISS ALICE PLATT,
Who Has Been Chosen as the Typical Telephone Worker
at the Hawthorne Branch of the Western Electric Company
in Chicago. Her Picture on Windshield Stickers
Will Adorn the Cars of 25,000 Employees.



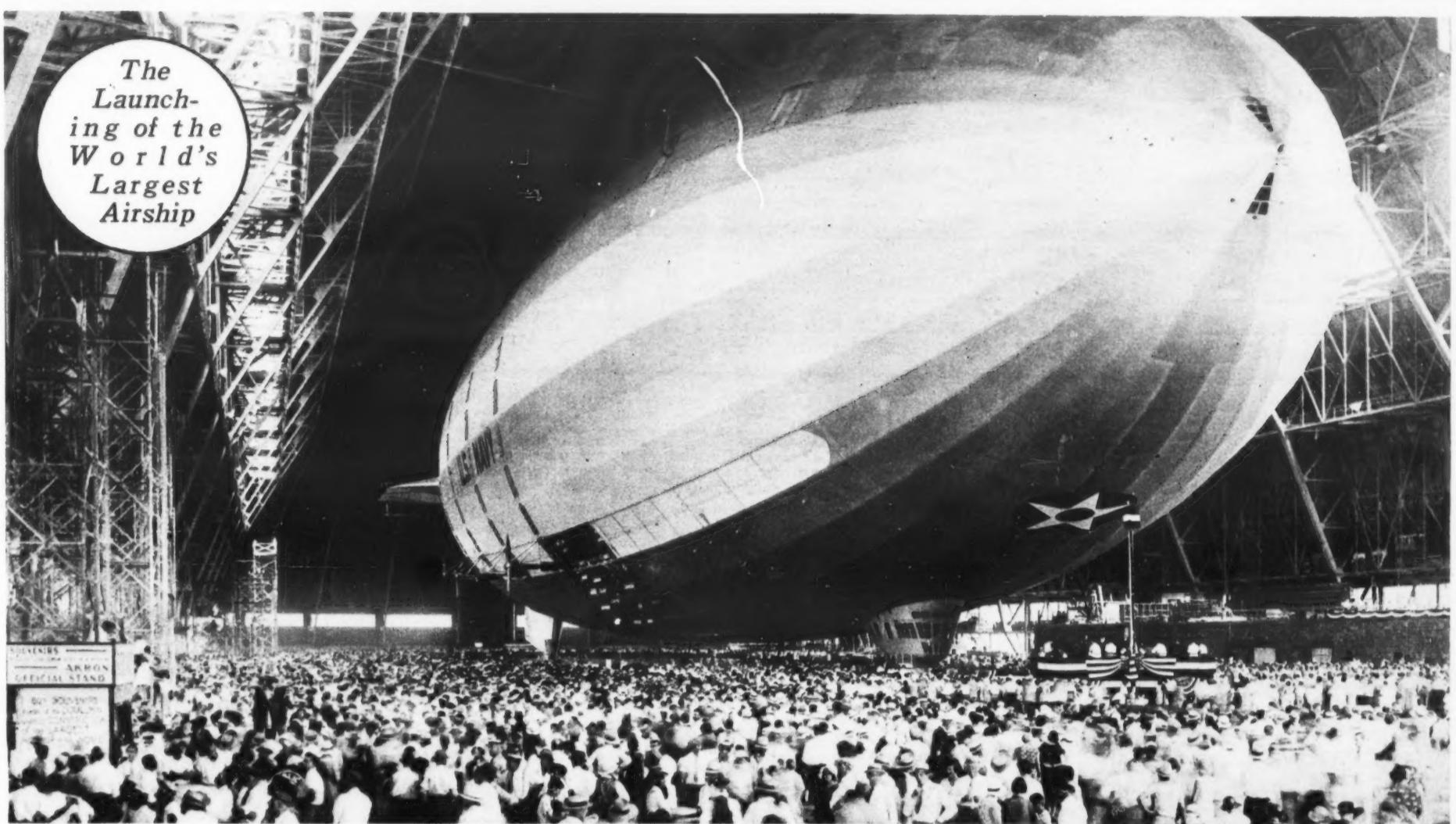
**A
MOTORCYCLE
RACER LANDS
RIGHT SIDE UP
WITH CARE:**
W. J.
McCRACKEN
in a Narrow
Escape From
Death When His
Machine Crashes
Into a Stone Wall
at Temple Church
Corner During
the Temple Race
Near Belfast,
Ireland.
(Times Wide
World Photos.)



HIGHER EDUCATION FOR ANTI-PROHIBITION AGITATORS:
COLONEL IRA L. REEVES
Conducting His Class in the School at Chicago Which Is Training
State Directors for the Crusaders in the Fight Against the
Eighteenth Amendment.
(Times Wide World Photos, Chicago Bureau.)

**THE BILLIARD
TABLE MOVES
OUT INTO THE
OPEN:**
MISS RUTH
DENISON
of Seattle Trying
a Shot With the
New Trigger-Re-
lease Cue Devised
by L. O. Waldo,
an Elderly Sea
Captain, in an
Outdoor Version
of the Game
Played on a
"Table" Large
Enough for a
Dance Floor.
(Times Wide
World Photos.)





THE NAVY'S NEW DREADNOUGHT OF THE AIR RISES INTO ITS ELEMENT: SCENE AT THE CHRISTENING OF THE AKRON, the World's Largest Airship, by Mrs. Herbert Hoover, a Colorful Event Which Drew a Crowd of 80,000 to the Enormous Hangar at Akron, Ohio. The Ship Is 785 Feet Long and Holds 6,500,000 Cubic Feet of Gas, Nearly Twice the Capacity of the Graf Zeppelin.

(Times Wide World Photos, Cleveland Bureau.)



A TRIBUTE
TO THE
BUILDERS OF
THE AKRON:
DAVID S.
INGALLS,
Assistant Secretary of the Navy for Aeronautics, Delivering His Address. At the Left Are Mrs. Hoover and P. W. Litchfield, President of the Goodyear-Zeppelin Corporation.

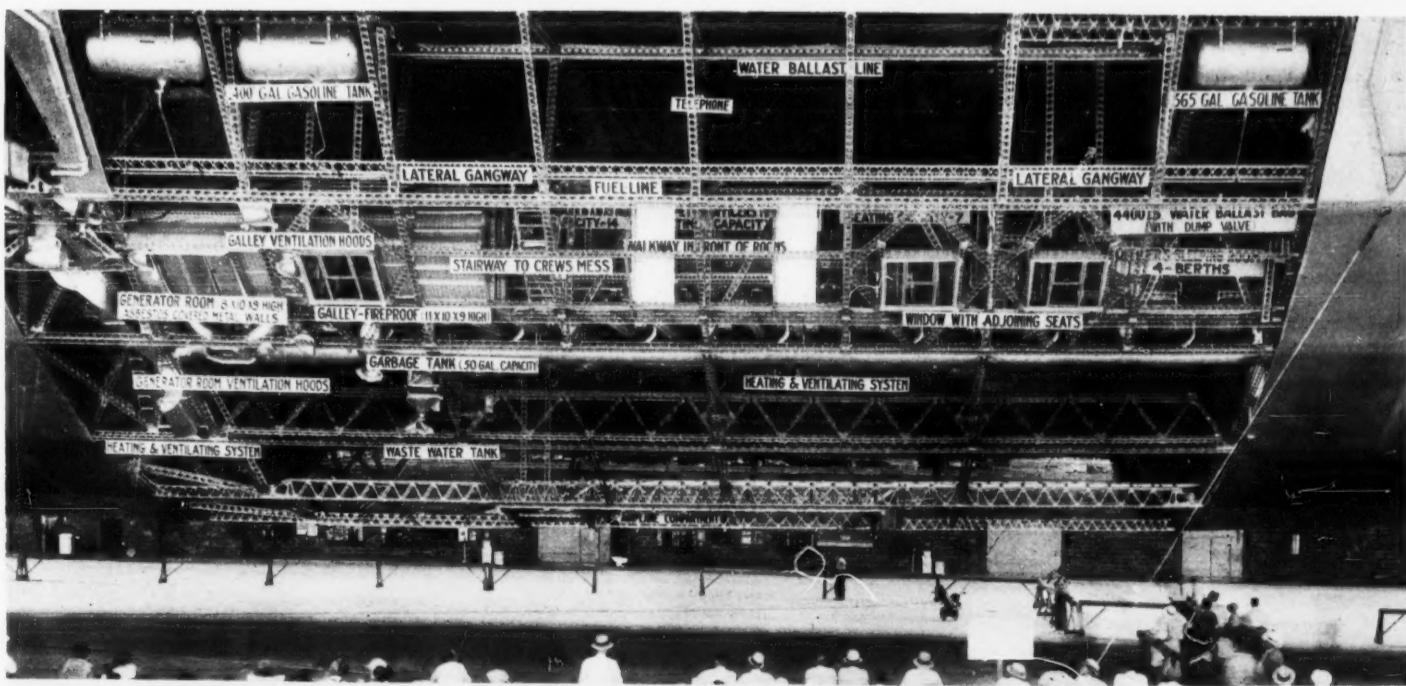
(Times Wide World Photos, Cleveland Bureau.)



TINY MAN
LOOKS UP AT
THE TOWERING
BULK OF MAN'S
CREATION: THE
AKRON

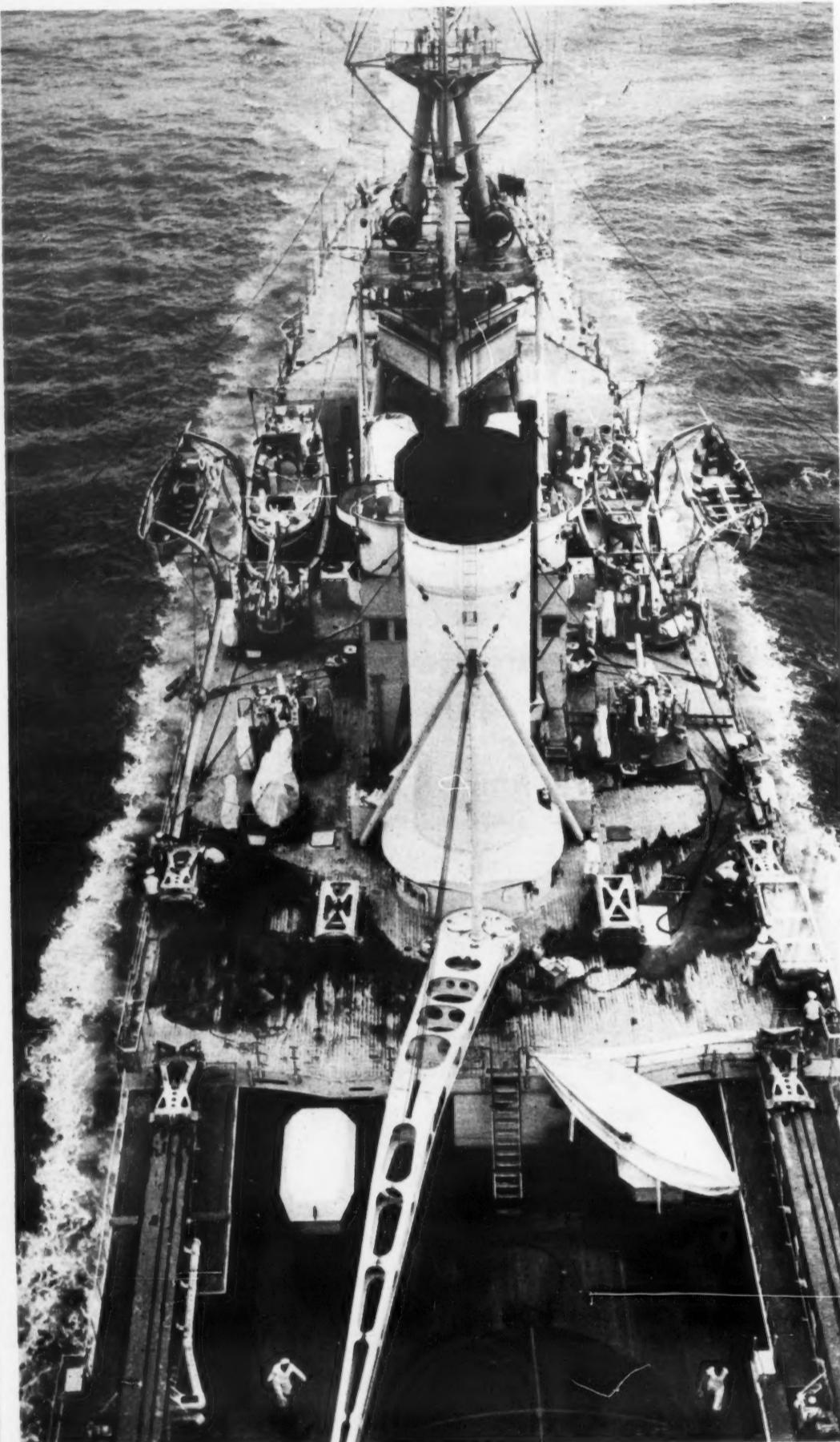
Looming Up Over
the Crowds and
the Official Par-
ticipants in the
Christening Cere-
monies.

(Times Wide World
Photos, Cleveland
Bureau.)

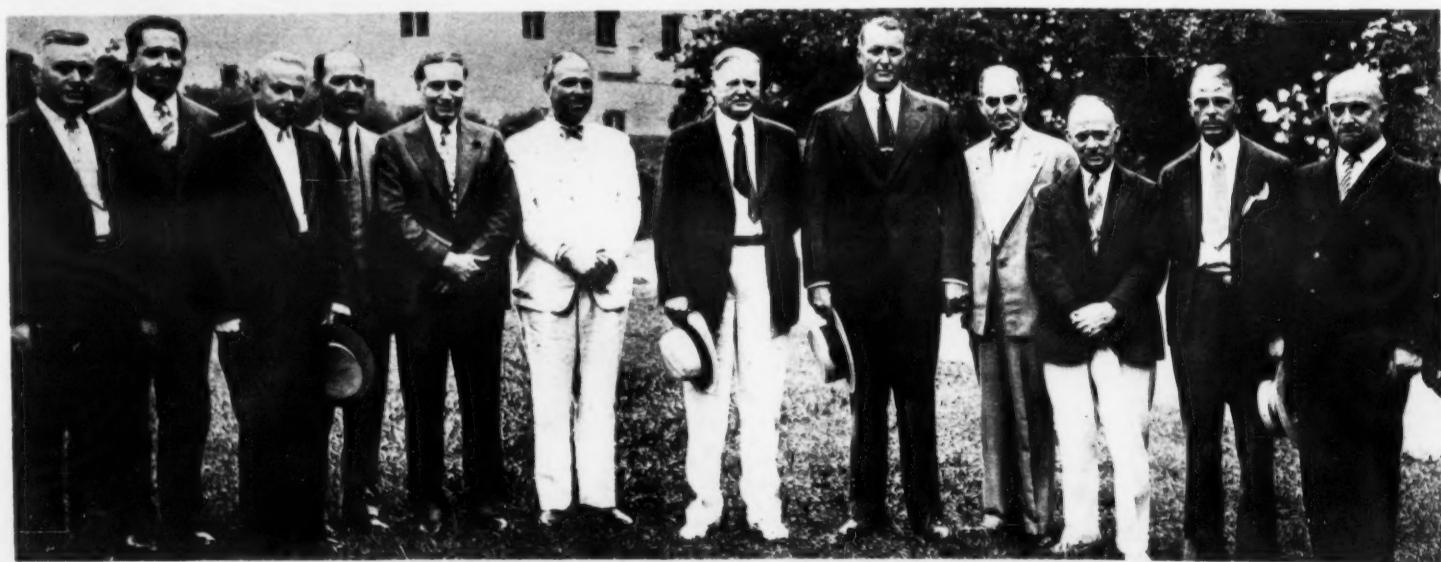


At Left—
THE INTERIOR
ECONOMY OF
THE GREAT AIR-
SHIP: VIEW OF
THE AKRON
Showing Part of
the Fabric Cut
Away and Signs
Marking Various
Sections of the
Mechanism and the
Framework.

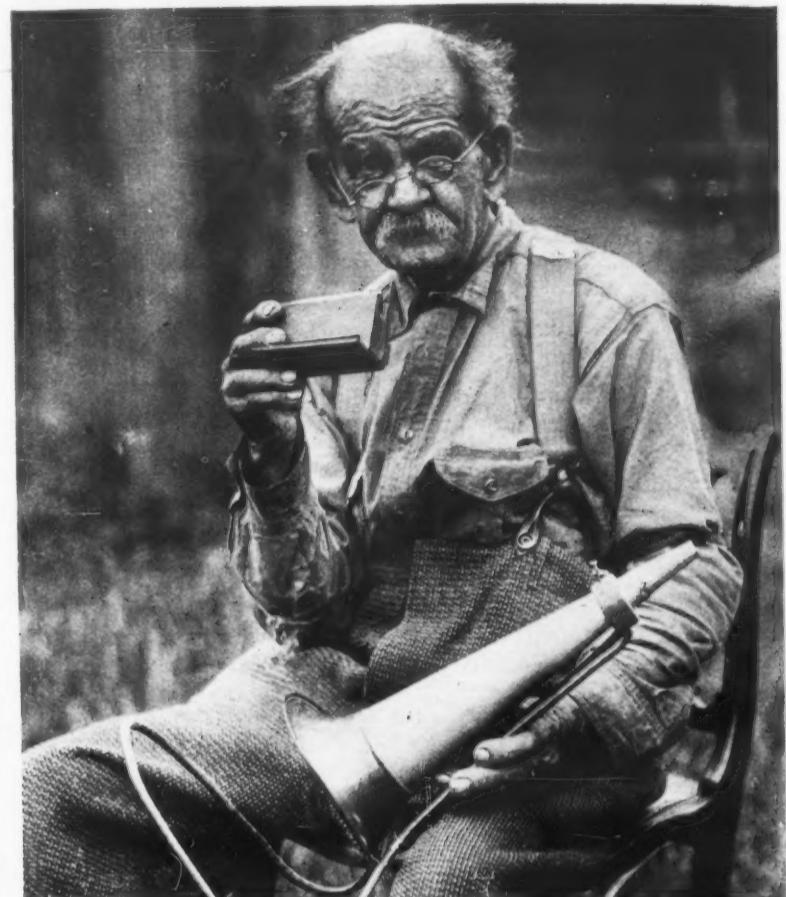
(Acme.)



CLEANING
DAY ABOARD
ONE OF
UNCLE
SAM'S NEW
FIGHTING
CRAFT: THE
CRUISER
PENSACOLA
as Seen From
the Top of the
Foremast on
Her Trial Run
After an Over-
hauling in the
Navy Yard at
Brooklyn.
(International.)



THE AMERICAN LEGION MEMBERSHIP PASSES THE MILLION MARK: PRESIDENT HOOVER,
With Tell W. Nicolet (at His Right) of Pittsburgh, Pa., Who Was No. 1,000,000 in the World War Order's 1931 Enrollment,
and a Group of Legion Leaders Who Called at the White House to Celebrate the Passing of the Goal.
(Times Wide World Photos, Washington Bureau.)



AN ORCHESTRA ALL BY HIMSELF: UNCLE GEORGE WILLEY,
90-Year-Old Resident of Sutton, N. H., Who Can Play the Organ,
Harmonica, Bass Drum and Phonograph All at the Same Time and
Is in Great Demand for Dance Music Saturday Nights.

(Blackington.)



A TROPHY
DONATED BY
ITALY'S
PREMIER:
CUP PRE-
SENTED BY
BENITO
MUSSOLINI
to the Santa
Barbara Yacht
Club to Be Com-
peted For by
Big Schooners,
Yaws and
Ketches in the
Eleventh
Annual South-
ern California
Championship
Regatta, as
Displayed by
Miss Betty
Cornwall.
(Times Wide
World Photos,
Los Angeles
Bureau.)



THE WHEAT HARVEST IN THE GREAT OPEN SPACES: COMBINE DRAWN BY TWENTY-ONE HORSES AND MULES Cutting a Nine-Foot Swath in the Huge Fields of the Robert Leeds Farm in Walla Walla County, Washington. It Reaps, Threshes and Sacks the Grain in One Operation.

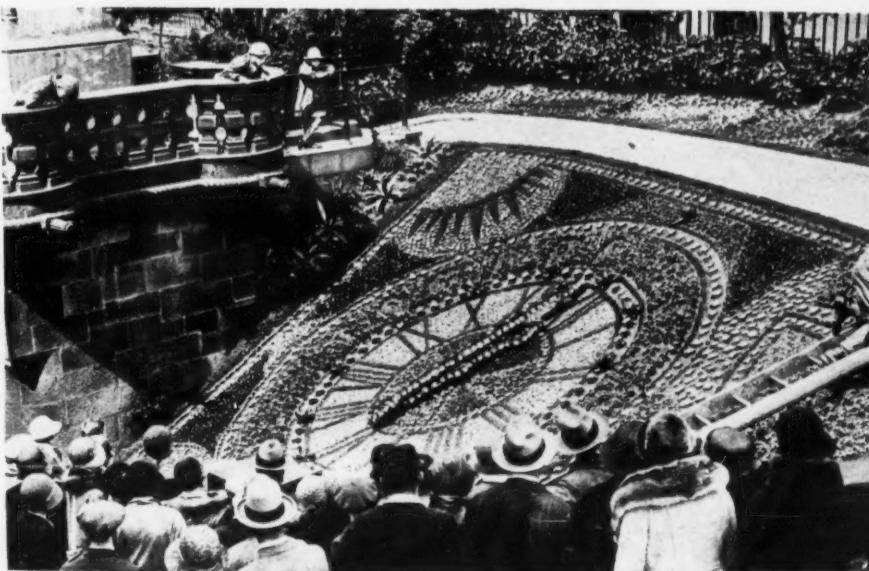
(Times Wide World Photos.)



SOUTHERN CALIFORNIA'S ALFALFA GIRL: MISS NORMA ADKINS, Who Has Been Chosen as One of the Maids of Honor for the Los Angeles County Fair Next Month.

(Times Wide World Photos.)

At Right—
FLOWER TIME IN SCOTLAND: THE FLORAL CLOCK in the Princes Street Gardens, Edinburgh, a Sight Ever Popular With Holiday Makers.



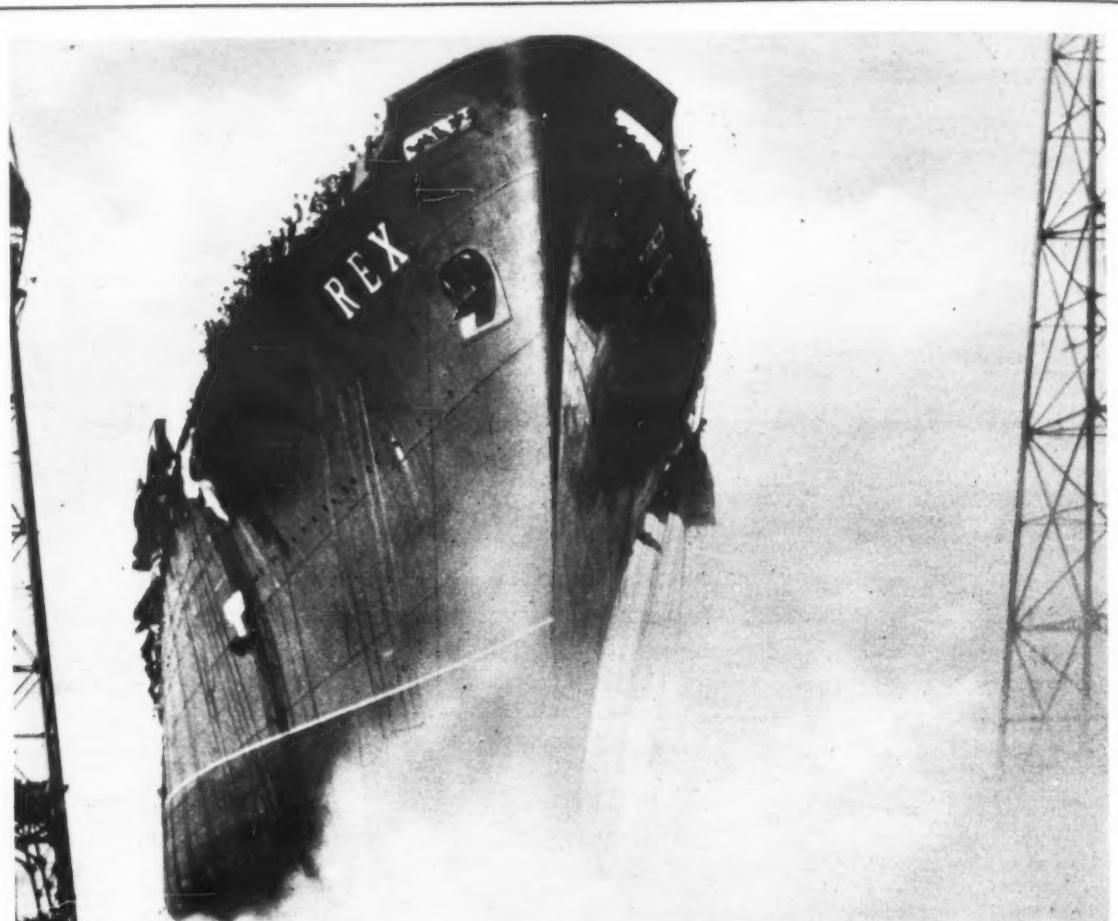
CHIEF TEHONIATARA-KAKOWA MEETS A PAPOOSE OF HIS NEW TRIBE: CAPTAIN R. G. LATTA, Commander of the Swift Liner, Empress of Britain, With the Group of Indians From

Indian Lorette, Quebec, Who Conferred on Him the Title "Swiftest Rider of Mighty Waters."

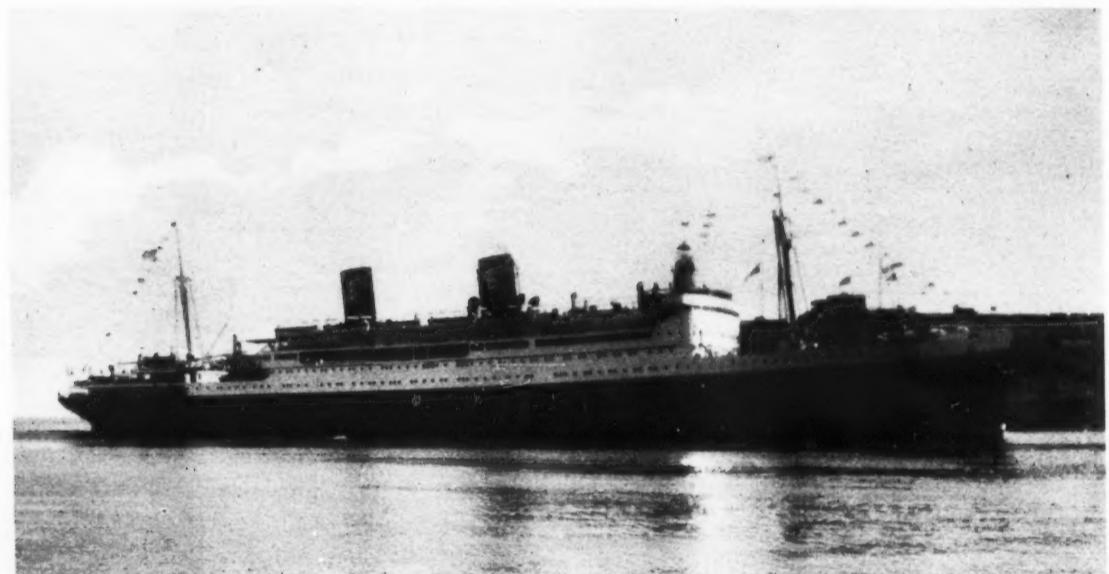
(Canadian Pacific.)



THE FIRST GIRL TO SWIM THE RAPIDS OF NIAGARA:
MISS MARY BELL,
14 Years Old, of Port Dalhousie, Ont., Who Crossed From the
American to the Canadian Dock of the Steamer Maid of the
Mist Below the Falls in Ten Minutes, One Minute Faster Than
the Record of "Red" Hill.
(Publishers' Photo Service.)



ITALY'S BID FOR THE SPEED LAURELS OF THE ATLANTIC: THE 50,000-TON LINER
REX,
Designed to Be the Fastest Passenger Ship Afloat With Her Capacity of Twenty-eight Knots,
Taking to the Water at Genoa, With Queen Elena as Her Sponsor.
(Times Wide World Photos.)



A NEW CALLER AT THE PORTS OF THE WORLD: THE PRESIDENT HOOVER,
Largest of American-Built Liners, Entering the Harbor of Havana En Route to the Pacific.
(Times Wide World Photos.)



WITH REAL INDIAN CHIEFS AS THEIR MODELS: STUDENTS
in the Art Class Conducted by Winold Reiss in Glacier National Park at Work in a Log Chalet
High in the Mountains.
(Times Wide World Photos.)



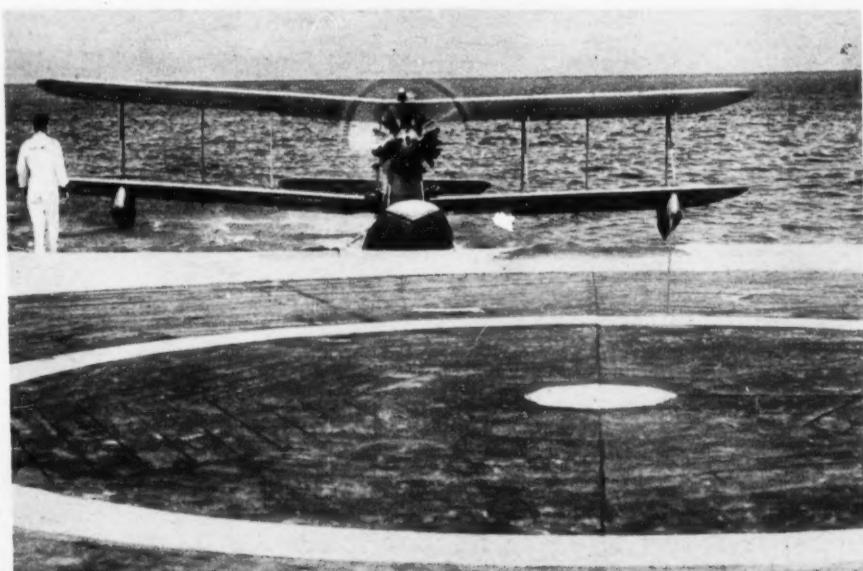
A YACHT FOR A PERIOD OF DEPRESSION: "H. M. S. HARD-
SHIP,"
the Novel Craft Presented by a Couple of Humorists at the Aquatic
Sports Meeting of the Highgate Diving Club at Highgate Ponds,
England.
(Times Wide World Photos.)



THE GLIDER THAT REMAINED ALOFT FOR 16 HOURS AND 38 MINUTES: LIEUTENANT J. C. GRAIN Ready to Launch His Craft From a Steep Hillside Overlooking a Pineapple Plantation in Hawaii After Three Earlier Attempts to Eclipse the Existing Record Had Proved Unsuccessful. (Associated Press.)



BACK FROM AN AFRICAN PLEASANT JAUNT AROUND THE WORLD: ROSS HADLEY, With the Much Decorated Plane in Which He Flew 16,000 Miles in 163 Hours in the Air After Crossing the Atlantic by Steamer, Arriving in Los Angeles at the Head of the Fiesta Air Tour. (Times Wide World Photos.)



A MERRY-GO-ROUND FOR THE AERIAL VISITOR: AIRPLANE TURNTABLE, Thirty-five Feet in Diameter, Installed at the Airport at Avalon, Catalina Island, Cal., Because of the Limited Space Available in the Field Chiseled Out of the Steep Cliffs. (Times Wide World Photos, Los Angeles Bureau.)



(Times Wide World Photos, Los Angeles Bureau.)

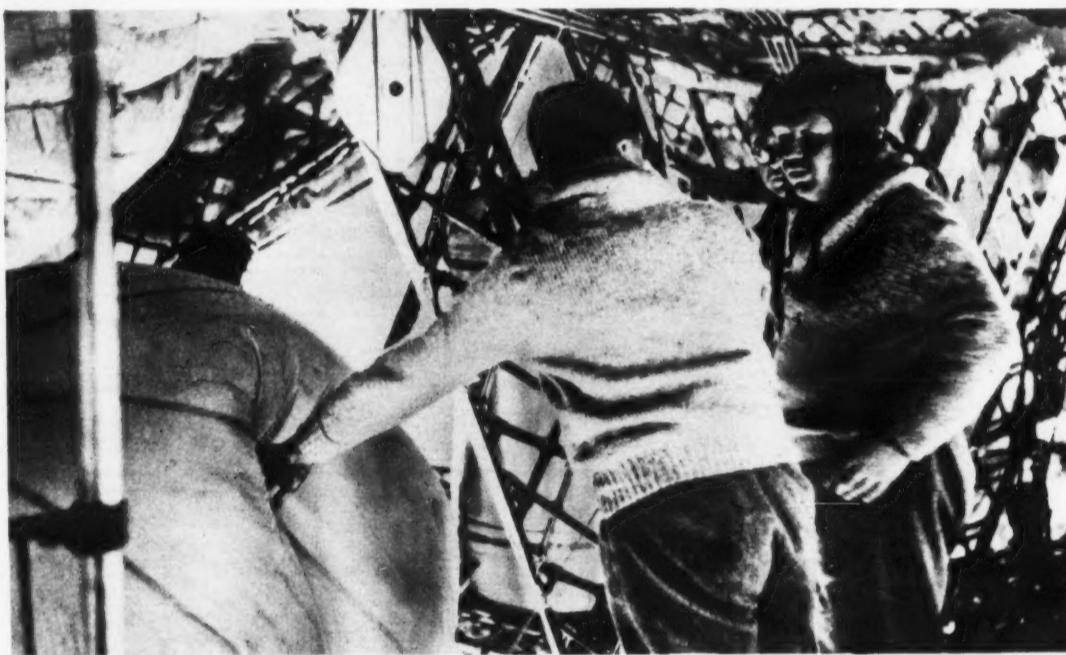
A WAITRESS WHO IS TAKING TO THE AIR: MISS FRIEDEL BRAUN, 18 Years Old, Who Is Using Her Tips From the Restaurant at the Curtiss Flying School at Los Angeles for a Course in Aviation, Serving Luncheon to J. M. Menefee, Her Instructor. She Plans to Surprise Her Parents in Germany by Dropping Down From the Skies for a Visit.



RECRUITS TO THE RANKS OF THE AIR-MINDED: MISS PEGGY BRAMHALL, Who Has Received Her Parachute Rigger's License, Said to Be the First of Its Kind Issued to a Woman, and Miss Charlotte Hodgkinson, Who Is in Training for a License, Photographed at Roosevelt Field, Long Island. (Times Wide World Photos.)



AWAITING A
RENDEZVOUS
IN THE FAR
NORTH: THE
RUSSIAN ICE-
BREAKER
MALYGIN
in a Quiet Bay of
the Hooker
Islands, as Seen
From the Graf
Zeppelin, Which
Dropped to the
Water for a Few
Minutes for
Greetings and an
Exchange of
Stacks of Mail.



FOR EXPLORATION OF THE ARCTIC STRATO- SPHERE: A REGISTERING METEOROLOGICAL BALLOON

Being Released by Professor Weickmann and Professor Moltchanoff. Twenty-five Such Balloons Were Sent Out Equipped for the Automatic Transmission of the Readings of Their Instruments by Radio to the Zeppelin.



THE ETERNAL MENACE OF THE POLAR SEAS: FLOAT-
ING ICE
as Photographed From the Graf Zeppelin in the Map-Changing
Flight of Thousands of Miles.

ABOARD THE GRAF ZEPPELIN THE FROZEN ARCTIC

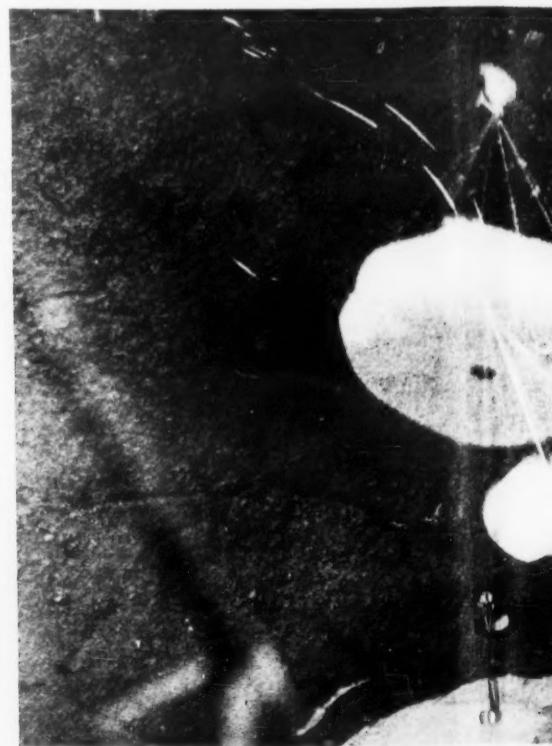


A FANTASTIC LANDSCAPE NEVER BEFORE SEEN BY HUMANS
MANY NEW ISLANDS
Discovered by the Graf Zeppelin Party in the 70-Hour Flight
Mapped an Area of 25,000 Square Miles, Accomplishing Work
of Surface Travel. Huge Blank Spaces on the Map Were Filled in
Drawn. The Island Shown Here Is in What Formerly Was Known
to Fly Over the North Pole Because of Unfavorable Weather, but
of Exploration



AT A REUNION OF POLAR EXPLORERS: GENERAL UMBERTO NOBILE

(in Fur Cap), Who Commanded the Dirigible Italia on Its Ill-Fated Arctic Flight, Arriving From the Malygin to Pay His Respects to Dr. Eckener and Lincoln Ellsworth, Who Was His Companion on the Successful Amundsen Expedition.



FLEETING CONTACT WITH LONELY SOJOURNER
PARACHUTE
Freighted With Newspapers and Supplies Falling
of Russia's Dickson Radio Station on the Yenisei
Stations in the

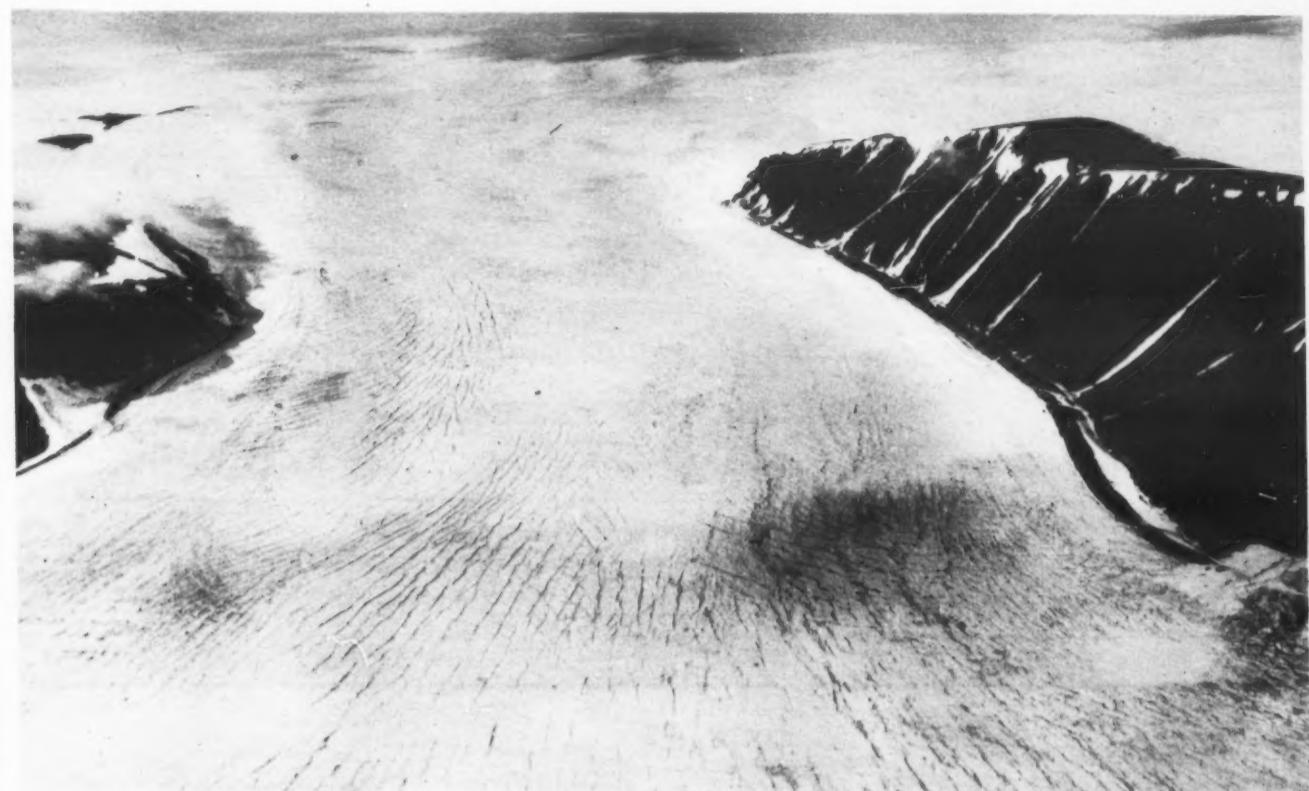
ZEPPELIN ON THE CRUISE OVER THE ARCTIC WASTES



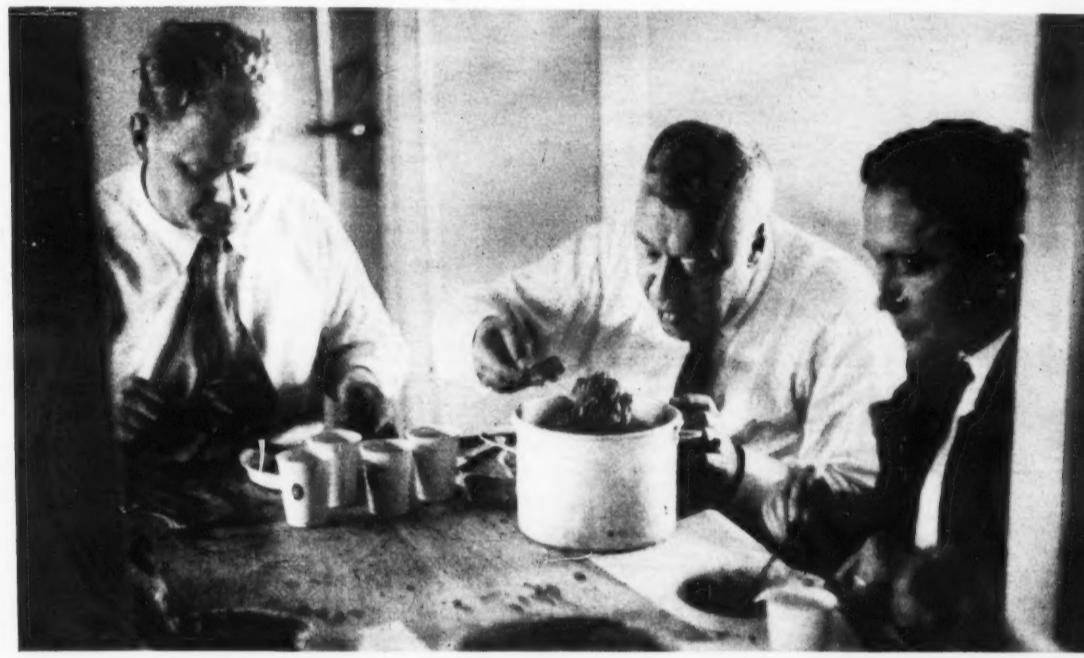
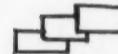
SEEN BY HUMAN EYES: MOONLIGHT VIEW OF ONE OF THE
MANY NEW ISLANDS

A-Hour Flight Over the Arctic Wastes in Which It Photographed and
Surveying Work Which Would Have Required Two or Three Years by
Itself. The Map of the Arctic Wastes Was Filled in and Many Corrections Made on the Map as Previously
Known. The Party Abandoned Its Plan
to Fly to the North Pole, but Already Its Members Are Planning for Another Cruise
of Exploration Next Year.

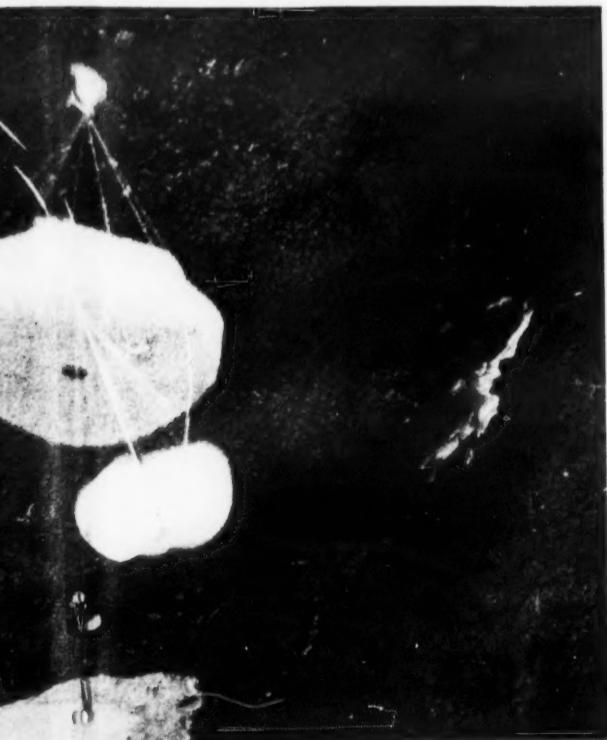
(All Photographs Copyright by N. A. N. A.)



THE DOMAIN
OF THE ICE-
BERG GODS:
HUGE
GLACIER
Discovered by
the Graf Zeppelin
in Northland,
Formerly Nicho-
las II Land,
Where Radical
Changes in Old
Maps Are
Necessary.



SUPPER BY THE LIGHT OF THE MIDNIGHT
SUN: DR. HUGO ECKENER,
Commander of the Graf Zeppelin, and His Son, Knut
Eckener (Left), Snatching a Hurried Meal While
Cruising in the Arctic.



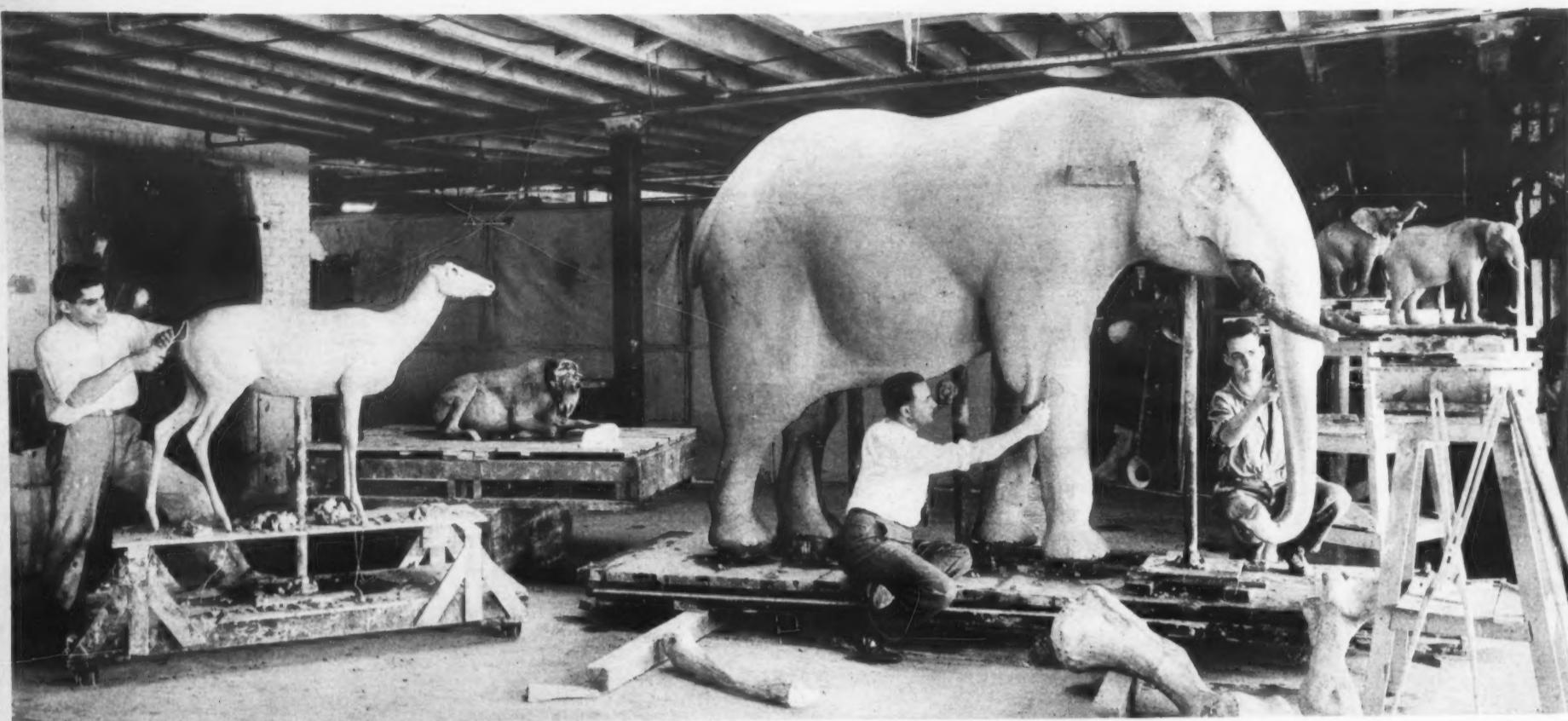
ONLY SOJOURNERS IN AN ARCTIC OUTPOST: A
PARACHUTE
Supplies Falling From the Graf Zeppelin to the Six Men
on the Yenisei Delta, One of the Most Northerly Radio
Stations in the World.



THE SKIPPER OF THE GRAF ZEPPELIN ON THE ALERT:
DR. HUGO ECKENER
in the Control Cabin Maintaining a Vigilant Lookout in the Cruise
Over the Icefields of the Far North.



OVER THE LAND WHERE SUMMER NEVER COMES: A
PORTION OF NOVA ZEMBLA,
With the Windows of the Dirigible's Cabin Reflecting the
Frozen Wastes Beneath.



ONE PHASE OF THE LONG AND TEDIOUS TASK OF PREPARING A HABITAT MOUNTING: JAMES L. CLARK, (Centre), an Associate of the Late Carl E. Akeley, and Two Assistants Putting the Finishing Touches to Papier-Mâché Casts Over Which the Skins of Animals Will Be Fitted in the Making of Life-Like Museum Exhibits. Modern Taxidermy Is an Intricate Art and Mr. Clark's New York Studio Employs a Staff of Fifty-five Artists, Sculptors, Armature Mechanics, Plaster Workers and Tanners. (Times Wide World Photos.)

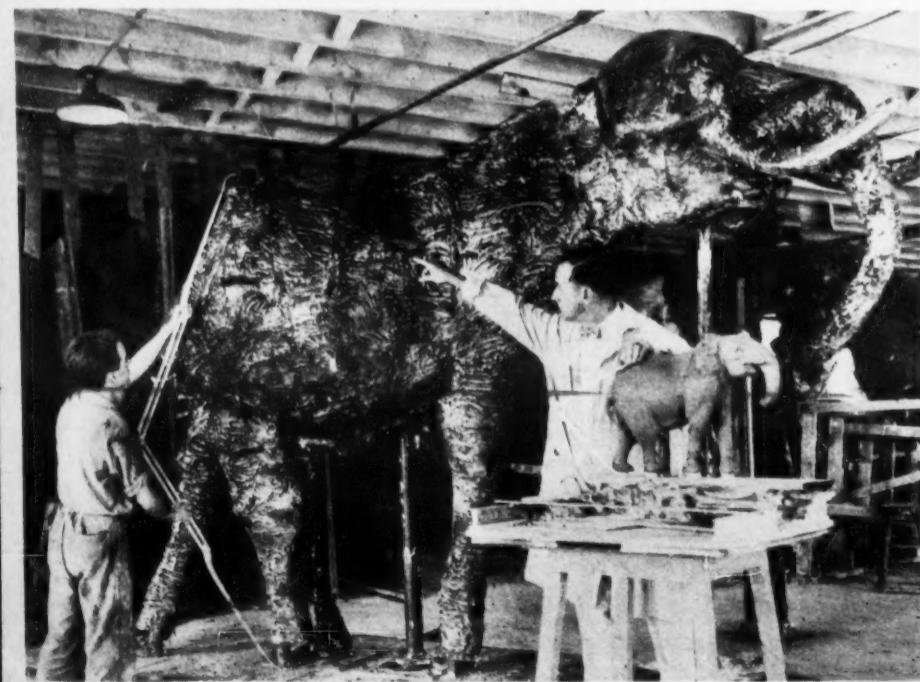
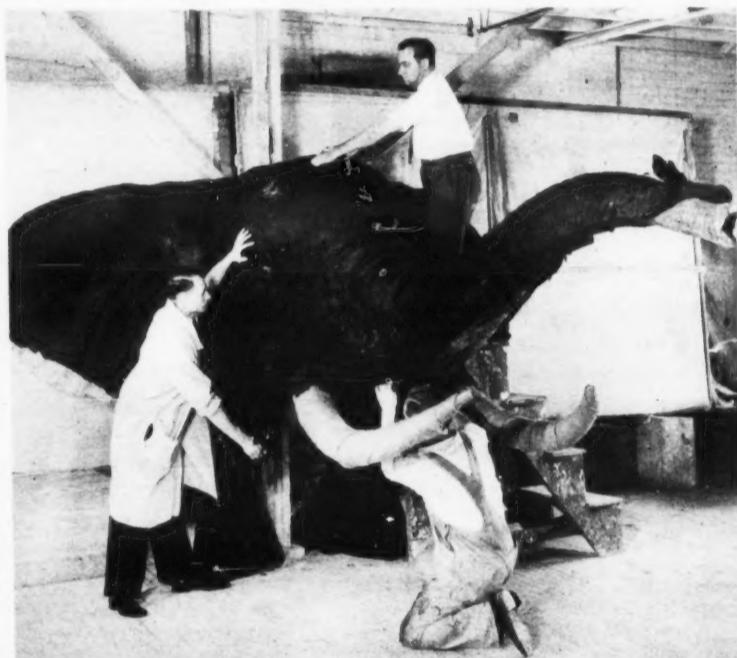


IN IMITATION OF NATURE'S WORKMANSHIP: HEAD FOR AN ANTELOPE GROUP in Process of Formation From a Plaster Mold.

*Behind
the Scenes
in a
Modern
Taxider-
my
Studio*

A TASK THAT RE-
QUIRES EXPERT TAI-
LORING: AN ELEPHANT
SKIN

Being Fitted Upon the Papier-Mâché Cast. In This Case the Figure Was Mounted in Sections, as the Bull Elephant With Its Trunk Outflung in Bellowing Stood More Than Eleven Feet High and Was Too Large to Go Into a Freight Car for Shipment to Its Destination at the University of Nebraska.



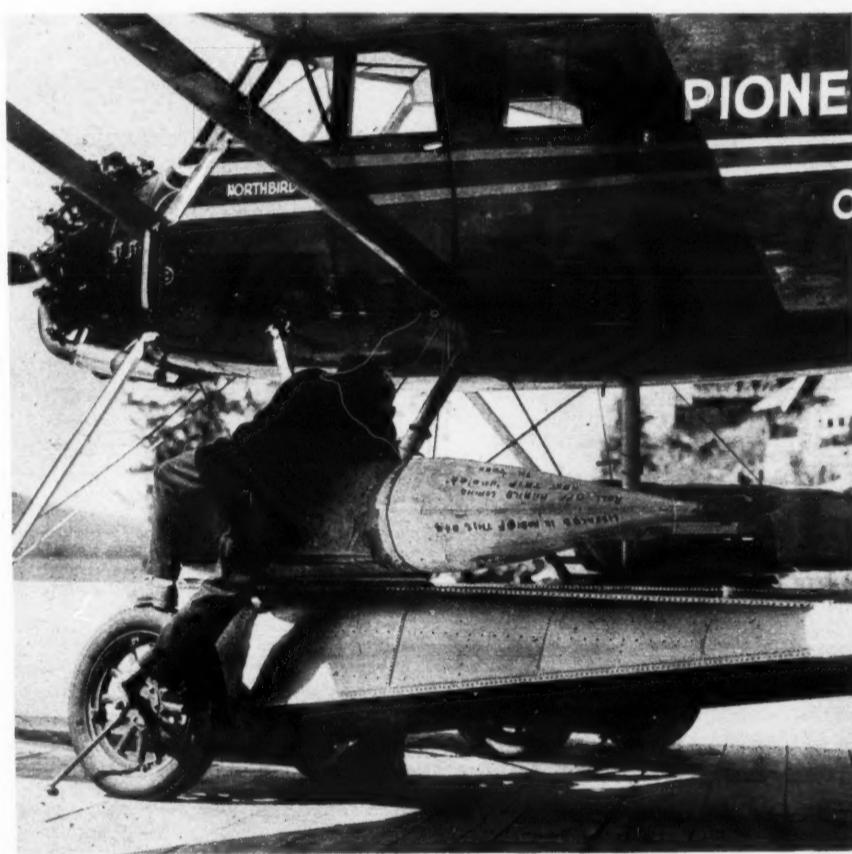
MAKING SURE OF THE RIGHT PROPORTIONS: JAMES L. CLARK and an Assistant Checking the Armature for the Life-Size Cast of an Elephant With a Small Model Sculptured With the Utmost Care.



WASH DAY IN THE TANNING DEPARTMENT: EMPLOYEES of the Clark Taxidermy Studio Cleaning an Elephant Skin in Preparation for Mounting. The Process Requires Many Weeks of Treatment Similar to the Bark Tanning of Leather.

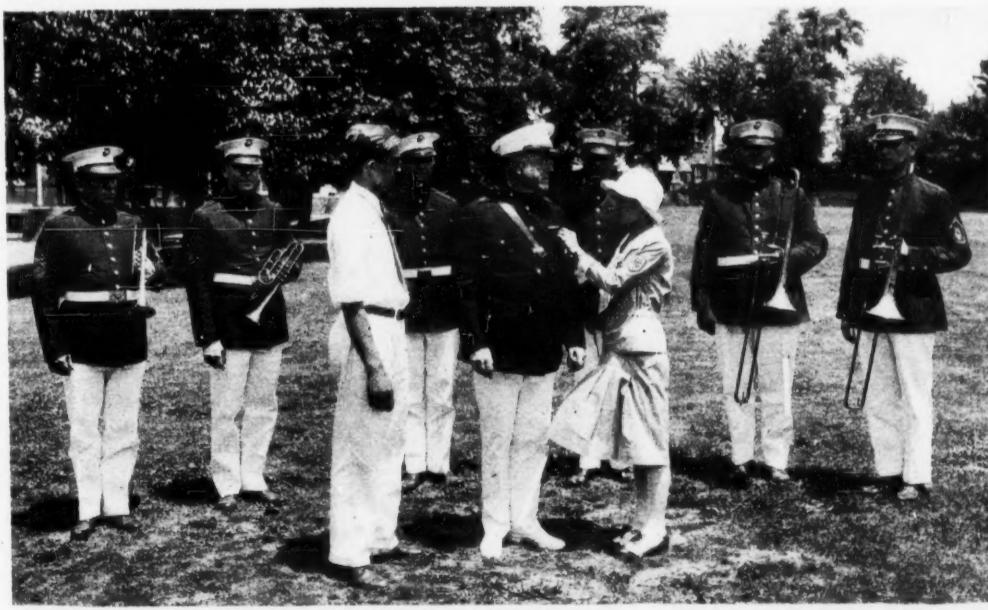


WHERE SIX FELL TO DEATH IN AN AERIAL TRAGEDY: WRECKAGE of Tri-Motor Cincinnati-Atlanta Airplane Which Crashed on the Banks of the Little Miami River, a Minute After Its Take-Off, When One Propeller Broke Off at an Altitude of 500 Feet, Tearing an Engine From Its Mounting. All the Occupants of the Plane Were Killed, Among Them One Woman.
(Times Wide World Photos.)



"FOOD BOMBS"
FOR EXPLORERS
OF THE FAR
NORTH: AIR-
PLANE

Being Loaded at Ketchikan, Alaska, With Provisions for a Gold Prospecting Party in an Otherwise Inaccessible Region Along the Chickamin River. Several Loads of Supplies Have Been Dropped Successfully in This Way.
(Acme.)



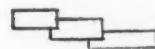
AN HONOR FROM THE YOUNGER GENERATION: CAPTAIN TAYLOR BRANSON, Leader of the United States Marine Band, Receiving an Honorary Membership in the 4-H Club, a Distinction He Shares Only With Walter Johnson, Manager of the Washington Americans.
(Times Wide World Photos.)



IN TRAINING FOR THE 1932 OLYMPIC SKATING EVENTS:
IRVING JAFFEE OF NEW YORK,
the Winner of the 10,000-Meter Race at the 1928 Olympics at St. Moritz, and Jack Shea of Dartmouth College, Who Holds a Bunch of Records, Working With a Cross-Cut Saw at Lake Placid, N. Y., to Improve Their Wind.
(Times Wide World Photos.)



THE PLANT THAT BLOOMS ONLY AT NIGHT:
FLOWERS OF THE CEREUS,
Part of a Hedge Half a Mile Long Surrounding the Campus of the Punahoa School in Honolulu. Their Blooming Season Is From Late June Until Early November.
(News of Hawaii.)





OSTRICH SHADED FROM BLACK
THROUGH GRAY TO WHITE
Lends Unusual Interest to This Riviere Hat
in Black Felt.
(Wide World Photos, Paris Bureau.)



A SOFT
DERBY
SHAPE
From
Florence
Walton
With Bow
at the Back
to Lengthen
the Front to
Back Line.
E. H.
Scherman.
(New York
Times
Studios.)



THE LITTLE BOAT-SHAPED HAT
Cocked Over the Right Eye Is a Stunning
Addition to Bonwit Teller's Frock in Brown
Chenille Plaid.
(Pagano.)

*Second Empire, Derby or
Victorian Hats Use Feather
Trims*



FLOWERS AS WELL AS FEATHERS
Are Called Upon to Trim the Second Empire Hats. White Kid
Flowers Are Effective Against the Black Velvet of This Madoux Hat.
(Pagano Studios.)

By GRACE WILEY.

THE acclaim that has greeted the new romantic Second Empire hats led to a hurried revival of almost every type of tiny hat worn down over the right eye, that history has known. The dough-boy's fatigue cap, the Scotch cap, the derby, the Marquise or tricorn, the boat-shaped hat, the page-boy's cap, the shepherdess hat, are only some of the types shown. And each of these types manages to wear a feather of some sort, ranging from the simulated birds that grace the street hats to the sweeping ostrich on the formal chapeaux. Felt and velvet are the featured materials.



THE DIPPED BRIM GIVES THIS LARGE
FELT HAT
From Maria Guy, Entrée to the Romantic
Fall Millinery Mode. De Marinis & Lorie.
(New York Times Studios.)



AGNES
DRAPE
A VELVET
TURBAN
in the Chic
Fatigue
Cap Lines
and Adds a
Bow at
Back.
Franklin
Simon.
(Gabor
Eder.)



BLACK FELT MARQUISE MODEL
Simply Trimmed With Two Pieces of Velvet
Ribbon Which Cross the Crown to Make a
Dashing End at the Right. Madoux Model.
(Pagano Studios.)



THE MARQUIS OR MODIFIED TRI-CORNE SHAPE
in Green Felt Combined With Green
Grosgrain Ribbon. Marthe Riviere.
(Wide World Photos, Paris Bureau.)

Velvet Enters Every Phase of the Early Fall Mode



A
DURENE
VELVET
JACKET
Completes
the
Ensemble
of Lounging
Pajamas
and House
Slippers
Created in
Durene
Cotton
Tweed
for the
College
Fall
"Study
Hour."
(Stadler.)



At Left—
A BROWN
VEL-
VETEEN
JACKET
With
Interesting
Dolman
Sleeves
Is Worn
Over a
Frock of
Stehlisilk
of Brown
Print on a
Beige
Ground.



FOR THE MOST FORMAL OCCASIONS,
Norman Edwards Has Designed a Tangerine Velvet Evening
Gown and Wrap Which Supplement Each Other in Their
Long, Graceful Lines.
(Stadler.)



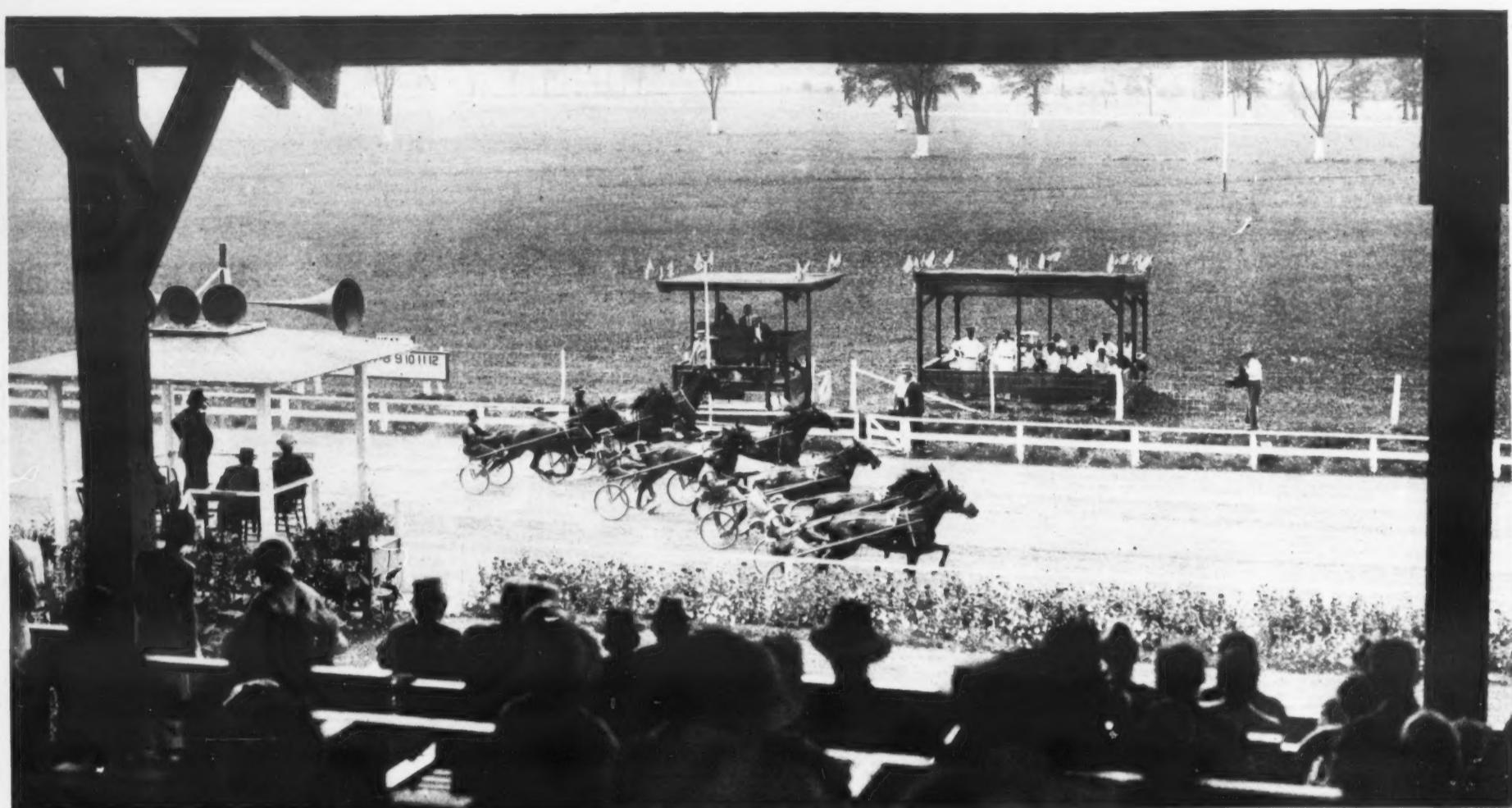
THE TONGUE PUMP
Inspired by the Second Empire Fashions Is Set Off by a Cut
Steel Buckle. Suede Kid Makes the Vamp and Kid the
Quarter.



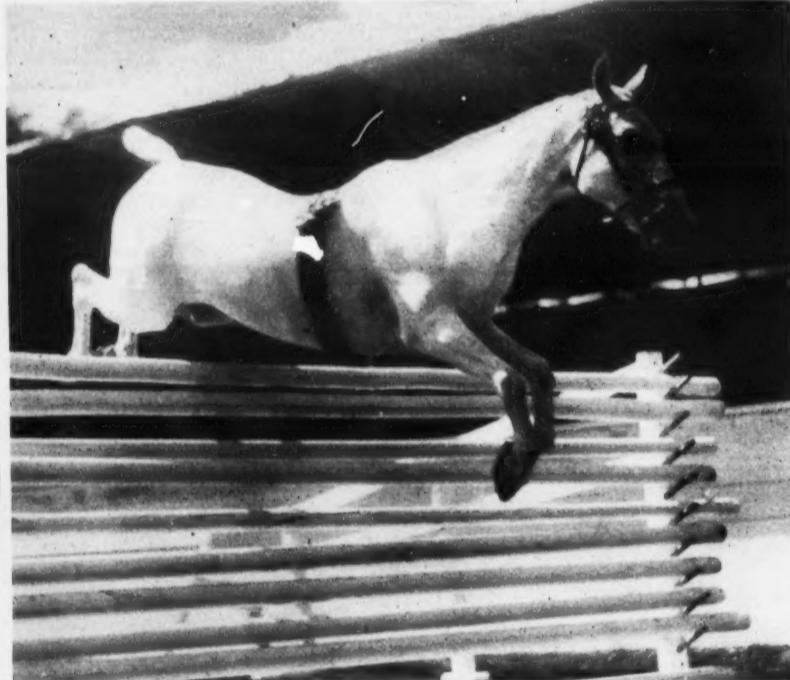
A BRIDGE
COSTUME
OF BLACK
AND BEACH
SAND
TRANS-
PARENT
VELVET,
Showing
the New
Cross Band
Treatment
of the
Bodice.
The Hat of
Black Velvet
Is Faced
With Sand
Grosgrain.
Gown by
Nancy Frocks,
Hat by
Madoux.
(Stadler.)



At Right—
THE
FORMAL
AFTER-
NOON
SUIT OF
BLACK
TRANS-
PARENT
VELVET
Has a
Wrapped
Waist-Length
Jacket Worn
Over the
Frock
Shown With
Beaded
Bodice.
Kallman &
Cohn.
(New York
Times Studios.)



A SETTING TO ENCHANT THE LOVERS OF RACING: THE FIELD
Getting Under Way in the First Event of the Grand Circuit Meeting at
Goodtime Park, Goshen, N. Y.
(Times Wide World Photos.)



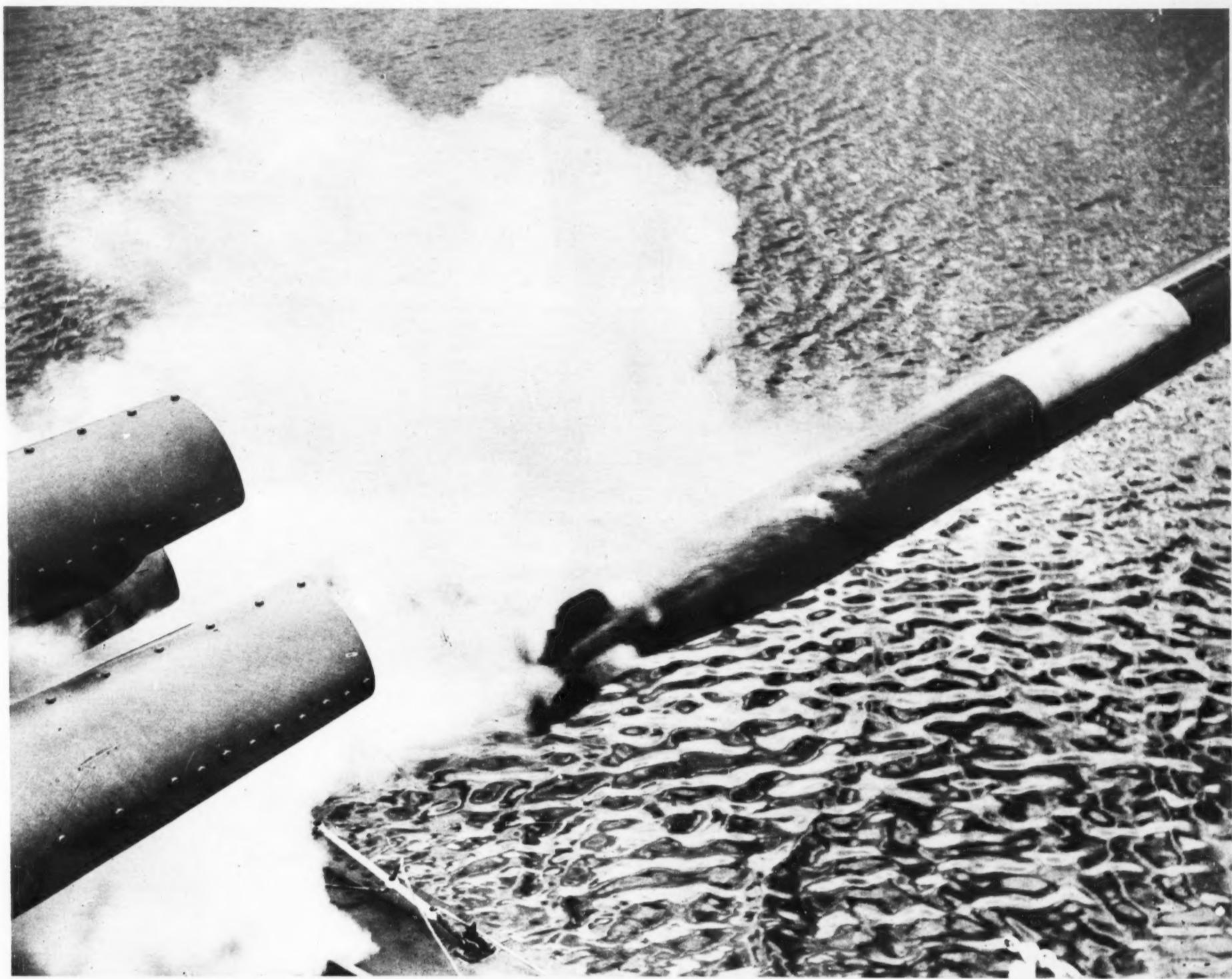
THE RIDER-
LESS TIMBER
TOPPER:
SILVER CHARM,
Which Needs No
Human Guidance
in Its Sequence
of Jumps, Taking
a Hurdle in
Training for the
Fifth Annual
National Horse
Show at Menlo
Park, Cal.
(Times Wide World
Photos, San Fran-
cisco Bureau.)



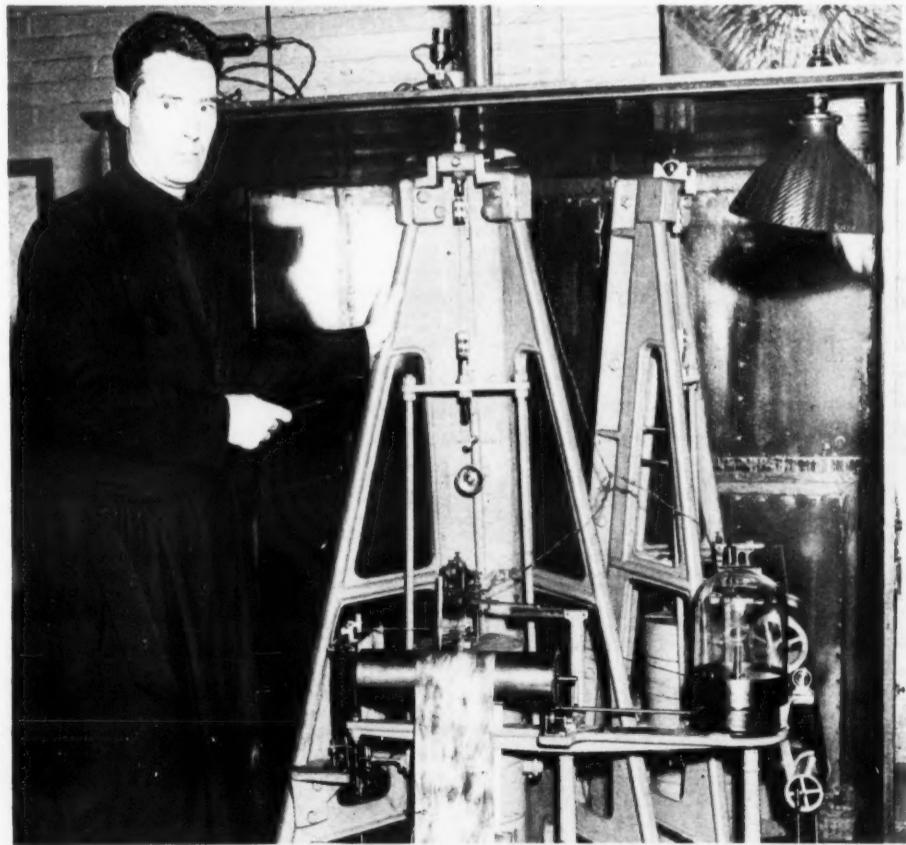
AT THE AN-
NUAL BATTLE
OF FLOWERS
ON THE ISLE
OF JERSEY:
ELABORATELY
DECORATED
FLORAL FLOAT
Passing Through
the Crowded
Roadways in the
Picturesque Festi-
val on the English
Channel Island.
(Times Wide World
Photos.)



A COOLING INTERLUDE: RANCH HORSES
Fording the Shoshone River in Wyoming and Thoroughly Enjoying Their Brief Respite From the Summer Heat.
(Associated Press.)



THE BRITISH FLEET TRIES OUT ITS WARES: TORPEDO
Leaving Its Tube on a Destroyer in a Rehearsal for Navy Week at Chatham Dockyard.
(Times Wide World Photos.)



A STUDENT OF THE EARTH'S DEEPEST SECRETS: THE REV. JOHN S.
O'CONNOR, S. J.,
of New York, Beside One of the Seismographs of the Seismological Observatory
of Georgetown University, of Which He Has Been Named Director.
(Times Wide World Photos, Washington Bureau.)



HIS HONOR TAKES THE WHEEL UNDER EXPERT GUIDANCE: MAYOR
ANTON J. CERMAK
of Chicago Getting a Lesson in Seamanship at Mackinac Island, Mich., From
Commander Eugene McDonald (Left) of the American Navy and Count Felix
von Luckner of German Sea Raider Fame.
(Associated Press.)



KATHERINE BURKE
in the Ziegfeld Follies at the Ziegfeld Theatre.

KATHARINE CORNELL
in
The Barretts of Wimpole Street

Presented by Katharine Cornell
by Rudolf Besier
Staged by Guthrie McClintic
EMPIRE THEATRE. Eves. 8:30 Sharp. Mats. Wed. & Thurs. No Performances Sat.

THE CIVIC LIGHT OPERA COMPANY—MILTON ABORN, MANAGING DIRECTOR
GILBERT AND SULLIVAN
EVER POPULAR COMIC OPERAS—ALL-STAR CAST OF 60 IN BIG DOUBLE BILL
“RUDDIGORE”

2 Weeks Beginning MONDAY, AUGUST 24, “MIKADO.” (By Popular Demand)
“THRIFT PRICES” Eves. 50c to \$2. Wed. Mats. 50c to \$1. Sat. Mat. 50c to \$1.50 ERLANGER Thea. W. 44 St. P.M. 6-7963. Eves. 8:30

DWIGHT DEERE WIMAN IN ASSOCIATION WITH TOM WEATHERLY presents
BEATRICE LILLIE & ERNEST TRUEX
In “The Aristocrat of All Revues”
THIRD LITTLE SHOW
MUSIC BOX THEATRE, W. 45th St. Eves. 8:30. Mats. Thurs. & Sat.

“EXPRESS 13”

A DRAMATIC FILM MYSTERY
STARRING: CHARLOTTE SUSA-HEINZ KOENECKE
A UFA PRODUCTION

UFA Cosmopolitan Theatre Cool and Comfortable
59th St. & B'way
CONTINUOUS 12:30 P. M. TO 11:30 P. M. POPULAR PRICES.

NORMA SHEARER
in
A FREE SOUL
Metro-Goldwyn-Mayer's Production
with LESLIE HOWARD, LIONEL BARRYMORE, JAMES GLEASON, CLARK GABLE
ASTOR THEATRE Bway. & 45th St. 3 times Sunday
Twice Daily 2:30-8:30 3-6-8:30
Prices 50c to \$1.00 every matinee (except Sat.). Eves. 50c to \$2.00

The New Theatrical
Season Begins on
Broadway



BARBARA
ROBBINS
in “After
Tomorrow”
by Hugh
Stange and
John Golden,
Opening at the
John Golden
Theatre.
(Mitchell.)



HAZEL BOFINGER
in George White's Scandals, Coming
to the Apollo.
(New York Times Studios.)



HIZI KOYKE,
Japanese Songbird, in the Repeat En-
gagement of Gilbert and Sullivan's
“The Mikado” by the Civic Light
Opera Company at the Erlanger.
(P. and A. Studios.)



ALETA FREEL
in Brock Pemberton's New Melodrama,
“Three Times the Hour,” by Valentine
Davies, Opening at the Avon.
(White.)



BERYL WALLACE,
a Principal in the Ninth Edition of
the Earl Carroll Vanities, Opening at
the New Earl Carroll Theatre.
(De Mirjian.)



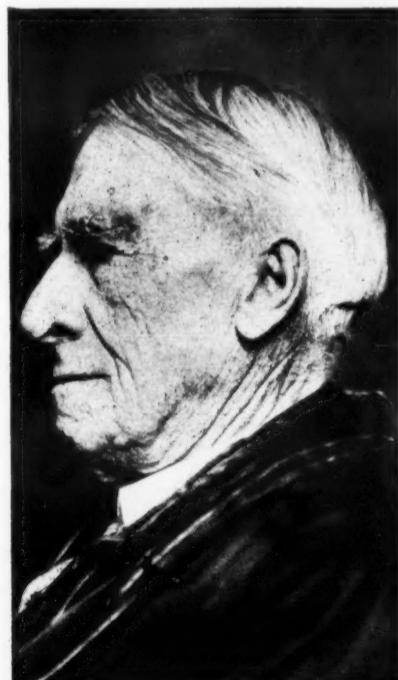
A NOVEL EVENT FOR A TRACK AND FIELD MEET: FEMININE COMPETITORS IN GYMNASTIC EXERCISES in Action at the German Women's Championships at Magdeburg. The Winners in This Meet Probably Will Constitute the German Team at the 1932 Olympic Games at Los Angeles.

(Times Wide World Photos, Berlin Bureau.)



A PROMISING GERMAN CONTENDER FOR OLYMPIC HONORS: FRAULEIN ELLEN BRAUNMUELLER,

Who at the Track and Field Championships for Women at Magdeburg Set a New World's Record by Hurling the Javelin 140 Feet and Also Broke the German Records in Five Other Events.



THE DEAN OF AMERICAN PROFESSORS:

DR. JULIAN D. TAYLOR, 85 Years Old, Who Has Served for Sixty-three Years as Professor of Latin at Colby College, Waterville, Me., and Recently Was Designated as "Maine's Grand Old Man" by Governor Gardiner.

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The Best Works from the Greatest Authors! They Have Never Been Offered Before; They Are Absolutely New; Each Item the Making of a Best Seller, Yet NOT FOR SALE!

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offers you the opportunity to check over the list and pick out one or more books, which you may obtain FREE OF CHARGE according to the astonishing terms stated in the order blank. The American Freeman is edited by E. Haldeman-Julius. This weekly journal is printed newspaper size. It gives the liberal, progressive, modern interpretation of current events. The American Freeman believes and practices honest, fearless, courageous journalism. You will like this independent, brave weekly periodical.

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This great book of 117 chapters was compiled by the editorial staff of The American Freeman. It tells everything about every division, section, department, bureau of function of the United States Government.

THE CAREER OF A SUPER-SEXUAL WOMAN

The glamorous life of England's most illustrious and beloved prostitute, Nell Gwyn. This book shows you the entire life of a woman who sells her love for money. You get the emotional angle, the psychology, the financial side, the quaint ideas, the philosophy—based on the truth, the real story of a woman who is known to have been England's most famous seller of sex.

THE GREAT RED PLAGUE

This book makes a complete survey of the history, nature, cause and cure of syphilis, written by Dr. Loyd Thompson, an internationally known authority on this disease. This book, the last word on the subject, was written for laymen.

SOCIAL SCIENCE: THE HOPE OF DEMOCRACY

Dr. Harry Elmer Barnes, the world-famous authority on politics, economics and sociology, wrote this book for us in order to warn the American people against the evils of democracy and how to cure those wrongs. Every American should read this understandable, simple, yet scholarly, discussion of the problems of democracy in 1931.

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Dr. Harry Elmer Barnes is the author of this book. He is a great authority on American history and foreign affairs. You will get all the facts, and you will be given the scientific deductions to draw from the facts. This book, like the others listed on this page, is too great to even hint at in this little space.

IS RELIGION NECESSARY?

Here is a great debate between Clarence Darrow, the agnostic and distinguished criminal lawyer, and Rev. Robert MacGowen, the theologian. We obtained a complete stenographic report of this debate, and we are printing every word of it in this exclusive, copyrighted edition. Both freethinkers and

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Here is another new book, by Dr. Harry Elmer Barnes, written especially for The American Freeman. This book contains 28 magnificent chapters. It is the most interesting and charming book we have ever issued. Dr. Barnes is competent to discuss so difficult a subject as the origins of modern civilization.

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This book is by a real student of industrial America. The author gives a complete picture of how Rockefeller started in the oil business how he developed his organization, his method, his tactics, his struggles, his triumphs, his assaults on his business and financial opponents, his manner of meeting governmental opposition.

GRAFT, CORRUPTION AND INCOMPETENCE IN CONTEMPORARY DEMOCRACY

This is another book by Dr. Harry Elmer Barnes. It gives the scientific case against Democracy. He analyzes the faults of Democracy, the manner in which it fails to function, and the reasons for these insufficiencies. His purpose is entirely constructive, so this book can do nothing but good.

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- The Great Red Plague.
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- A Sane Foreign Policy for the U. S.
- Is Religion Necessary?

Name

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City State

Stars
and
Scenes
from the
New
Films



THE EXCLUSIVE PLAYGROUND OF THE MOVIE CAPITAL: A VIEW OF MALIBU BEACH, CAL., Which Is Owned Entirely by Motion Picture Stars, Players and Executives. Practically All of the Homes Are New, as a Fire Swept Away Most of the Colony a Few Months Ago. (Times Wide World Photos, Los Angeles Bureau.)



A HOLLYWOOD FENCING ADEPT: DOROTHY JORDAN, Metro-Goldwyn-Mayer Featured Player. (Clarence Sinclair Bull.)



BARBARA STANWYCK in the Columbia Production, "The Miracle Woman," Now Playing at the Mayfair Theatre.



A PRIZE SCHNOZEL IN THE IRONS: JIMMIE DURANTE, Who Turns His Nose to Broad Comedy Uses, in Temporary Confinement Aboard the California Before Starting Work on a New Picture for Metro-Goldwyn-Mayer.

THE HOLLYWOOD VERSION OF THE OLD SWIMMING HOLE:
DOUGLAS FAIRBANKS JR.
AND JOAN CRAWFORD,
His Wife, Resting
After the Completion of His First
National Picture, "I Like Your Nerve."



A BOLD PIRATE CREW: LITTLE PLAYERS in Hal Roach's Our Gang Comedy, "Shiver My Timbers," Steal Away From the Set to Smuggle a Few Sounds Through the Recording Apparatus. (Stax.)



A LARGE AND VARIEGATED FAMILY:
MISS KATE D'ARCY of St. Louis, a Freshman in Webster College, With a Part of Her Collection of 200 Dolls Representing Many Countries.
(Times Wide World Photos, St. Louis Bureau.)

At Right—
A RIP-ROARING FIRE EATER IN ACTION:
HADJI ALI, a Magician, Entertaining World War Veterans at the Walter Reed Hospital in Washington, D. C., With a Stunt in Which Flames Spurted From His Mouth.
(Times Wide World Photos, Washington Bureau.)



Mr. Indecision

This man may NOT look like you PHYSICALLY. But does he resemble you MENTALLY?

He's like a FOG-BOUND ship. Has a hard time getting ANYWHERE, because he never really knows where he's going. Has no definite AIM in life.

He stays IN A RUT—hoping "SOMETHING WILL BREAK"—yet MISSING REAL OPPORTUNITIES. He's afraid of his JOB and his JUDGMENT!

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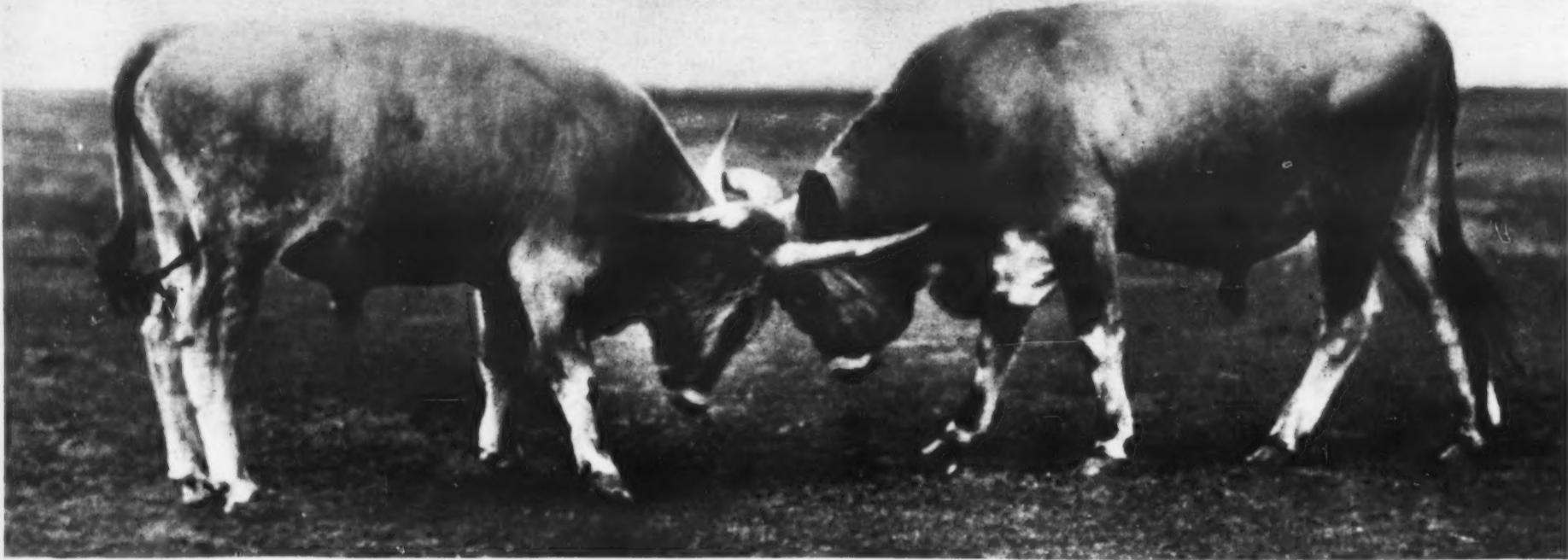
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A GENUINE BULL FIGHT: LONG-HORNED HUNGARIAN BULLS
Battling on Their Native Plains, an Encounter in Which It Is Dangerous for
Humans to Intervene.

(Times Wide World Photos, Vienna Bureau.)



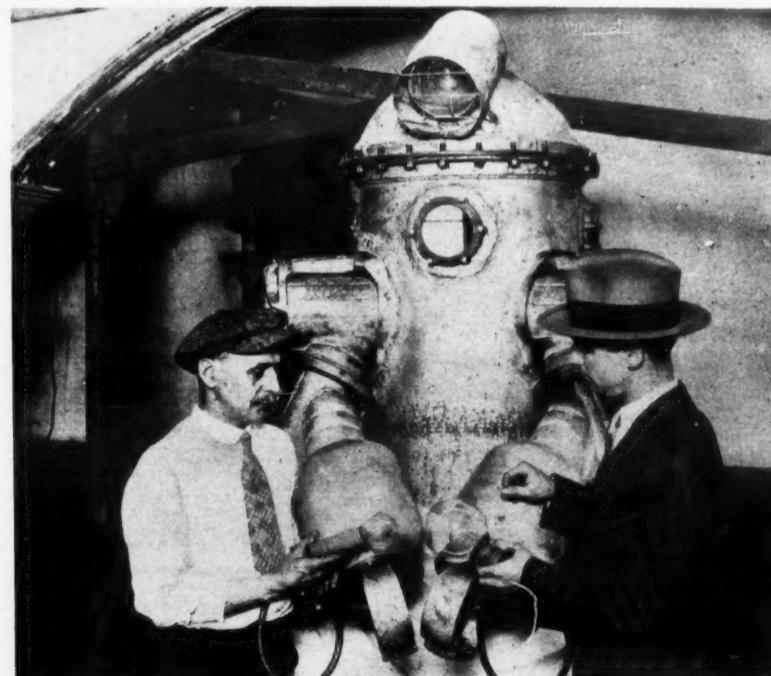
KING GEORGE V AS A DIRT FARMER: THE HARVESTING OF THE
FLAX CROP

From One of the Royal Fields at Sandringham, England. It Will Be Sent
to Ireland to Be Made Into Household Linen for the Royal Family.
(Times Wide World Photos.)



A POLIT-
ICAL
ULL IN
PENNSYL-
VANIA:
SENATOR
JAMES J.
DAVIS,

Who Served
as Secretary
of Labor
Under Four
Presidents,
Playing
With His
Small
Daughters
on a Farm
in Delaware
County, Pa.
(Times Wide
World Photos,
Philadelphia
Bureau.)



DESIGNED FOR A \$4,000,000 TREASURE HUNT AT THE
BOTTOM OF THE SEA:

CAPTAIN HARRY L. BOWDOIN

Exhibiting the Diving Robot He Has Constructed to Explore the Strong-Room of the Steamship *Merida*, Which Was Sunk in 1911 in 214 Feet of Water Off the Virginia Capes. The Light Bulbs Were Specially Made to Withstand a Pressure of 750 Pounds to the Square Inch.

(Times Wide World Photos.)

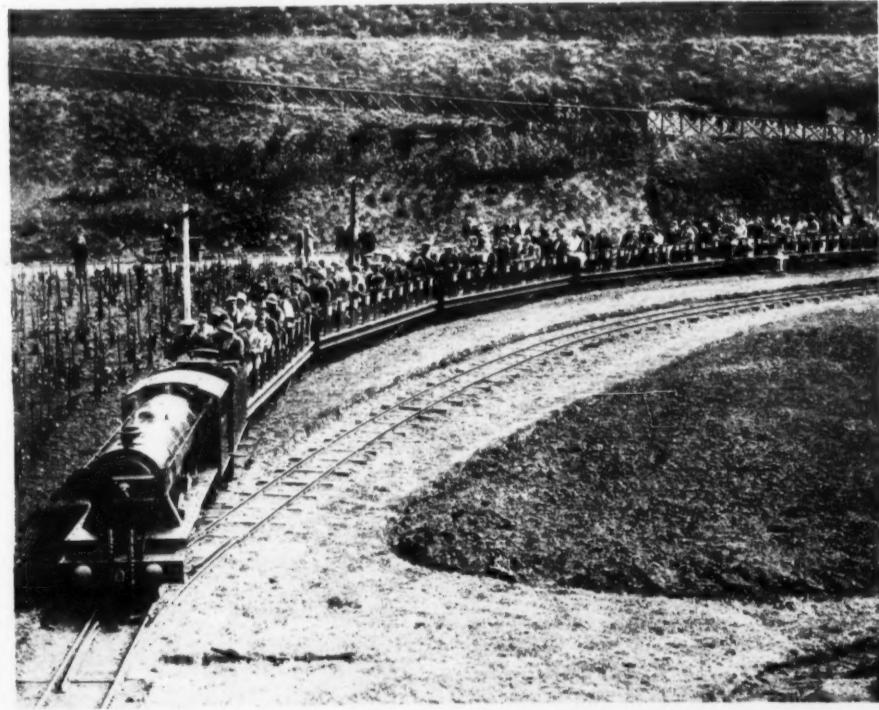




IN THE GARB NATURE GAVE THEM: A BABY AND A DEER
Strike Up an Acquaintance in Richmond Park, London, on a Hot Day.
(Times Wide World Photos.)



THE SECLUDED ENGLISH RETREAT OF A GREAT AMERICAN BANKER:
J. P. MORGAN'S ESTATE.
Wall Hall at Watford, Hertfordshire, Which Is Set in the Middle of a Large
Tract Far From Any Public Right of Way.
(Times Wide World Photos, London Bureau.)



ALL THE TRAFFIC IT WILL BEAR: MINIATURE RAILWAY
in Operation at Scarborough, England, Carrying Visitors to North Bay Beach
and Doing a Capacity Business, With 5,500 Passengers in Five Days.
(Times Wide World Photos.)



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THEY SAY

"THE GREAT EXPERIMENT".

By GEORGE S. COUNTS.

Professor of Education, Teachers College, Columbia University, in a Lecture at the Institute of Politics.

CONTRARY to the common opinion held in America, the Five-Year Plan is not merely an economic plan, but also has important social and cultural divisions. On the social and cultural side the plan contemplates the full extension of the seven-hour working day to all industrial and transport workers; the raising of nominal wages by 47 per cent and of real wages by 75 per cent; the reduction of the number of unemployed by more than 50 per cent; a large increase in medical facilities and institutions; the growth of the expenditure on social insurance from 967,000,000 rubles to 1,950,000,000 rubles annually.

Also, the teaching of 18,000,000 persons between the ages of 18 and 35 to read and write; the introduction of universal primary education throughout practically the entire Union by 1932-33; the increase of the number of libraries from approximately 23,000 to 34,000; the radical expansion of the cinema, the radio, the press, the post, the telegraph and all forms of adult education; the promotion of the rapid development of secondary, technical, higher and continuation schools; the training of almost 2,000,000 skilled workers for industry, transport and construction; the giving to 5,000,000 peasants the elements of agricultural knowledge; the preparation of 200,000 tractorists and 50,000 mechanics for the farms.

Also, the training of 60,000 engineers and 120,000 technicians; the preparation of 50,000 specialists of middle and higher qualification for agriculture; the training of 56,000 teachers of higher and 164,000 of lower qualification; the preparation of 18,000 physicians and 40,000 medical and pharmaceutical personnel of middle qualification; the training of great numbers of other specialists for the various branches of the public economy; and generally the reorganization of the entire system of vocational, technical and professional training.

It would seem to be no exaggeration to characterize the Russian plan as the greatest social experiment of all times.

BOOKS IN THE COLONIES

By G. S. GORDON,

President of Magdalen College, Oxford, in a Lecture on American Early Literature.

POPULAR histories exaggerated the isolation of the New England colonists. There was a sturdy sea traffic and an active correspondence with English scientists, divines and men of letters, broken only during the Restoration period. Every English ship brought casefuls of books, and from time to time whole libraries were bought for Harvard or broken up. Two great American families, the Mathers and the Winthrops, provided early examples of book collectors on American soil, and a London bookseller visiting Boston in 1686 found the city stirring with booksellers. In this Colonial period, when native American literature was dormant, the Englishman at home showed an active sympathy by the transmission of books. ***

The Connecticut scholar Samuel Johnson, who had visited Pope in England and transplanted willow-cuttings from Twickenham, became Berkeley's personal disciple, and dedicated to him his "Elements of



TWO BIRDS WITH ONE STONE.

Philosophy," published in 1752 by Benjamin Franklin. It was an accepted view among Englishmen, and till fairly recently among Americans, that America produced no literature, some of Franklin's writings excepted, before 1800, but literature was very narrowly defined if we exclude the books of the early travelers and historians of America, the fantastic greatness of Cotton Mather's "Magna Christi Americana," the superb faculty of Jonathan Edwards, the spiritual beauty of Woolman's "Journal."

Benjamin Franklin first opened English eyes and the eyes of Europe to the new American man, but, Franklin apart, the chief literature of America in the eighteenth century was the literature of the Revolution, political pamphlets and State papers unsurpassed by anything of the sort in modern history.

* * *

RHYTHM IN WORK.

By M. C. RORTY,

Engineer, Vice President of International Telephone, in an Address Before the Institute of Politics.

NO really intelligent executive ever expects to get permanent results by driving his subordinates. Every automobile has a normal full speed at which it runs most smoothly — and the same is true of every human being. There is a natural rhythm in the swing of the hammer and in the stroke of the saw — and a similar rhythm, if given a chance, will manifest itself in every productive operation, however simple or complex.

The thing that distinguishes the good from the poor executive is the former's instinctive knowledge that this rhythmic speed is, in the long run, the most effective and the freest from fatigue. Bad management, or bad morale, which slows this natural movement, will bring a sense of strain and discomfort quite as surely as efforts to speed the rhythm beyond its natural pitch.

* * *

ENLIVENING BIOGRAPHY

By LORD RIDDELL,

British Newspaper Proprietor, Speaking at Foyle's Literary Luncheon, London.

DRY bones are the biographers' raw material, and the art of making them live is extremely rare. It demands an observant eye,

a lively pen and a sense of drama. Many biographies are marred by long, tedious accounts of transactions in which the subject takes part. Owing to this defect some political biographies are like doses of morphia. Generally speaking, the author is not responsible. The subject's relatives, by whom the work is commissioned, stipulate for several fat volumes. They will pay for quantity but not for quality. ***

Modern biographies are seldom frank. Although we live in a psychological age, characters are rarely analyzed except in ephemeral articles in newspapers or periodicals. Things were different in the seventeenth century, when people talked with more freedom and were more interesting. Character sketches of that century were models of what a sketch should be. Lord Halifax on Charles II is a masterly work.

* * *

SMALL INDUSTRIES.

By GOVERNOR ROOSEVELT,

Speaking at a Conference of the Smaller Industries Held at Ticonderoga.

NO, the smaller industries are not about to disappear; rather, I think, they are at the threshold of new opportunities, for they represent a very definite need in the new picture of our social and industrial life which we are just beginning to evolve out of the present trouble.

Far-sighted men and women are at last aware of the fact that our population is overbalanced — too many people in the very large cities, too few in the smaller communities. The result is that when cycles of overproduction or overspeculation come the valley is so deep that our whole economic life is paralyzed.

There are conferences on this or that industry, trade papers, codes of ethics, red fire and pep talks, all aimed to build up sales and more production. What has been lacking is planning, the kind of planning which will prevent and not stimulate overproduction. The smaller industry must plan with its sister small industry along new lines. It must consider, for instance, the regional idea of production, and with that the saving of shipping and selling costs.

| From THE NEW YORK TIMES |

IN A WEEK

Current Reading.

The trade slump, says Publisher William Farquhar Payson, has caused a strong demand for serious books.

WHEN slumps have darkened the heavens
And times are not so slick,
A feeling of sadness comes o'er me
Like a thousand tons of brick.

I think of the spicy novels
I read in a brighter day—
That frivolous, vain flapdoodle,
Ah, take the stuff away!

Come, read to me some volume
Sober and full of meat,
Heavy with information,
Solid as new concrete.

Not from the flashy authors
Who rove when the world was prime;
I hear no bellboy page them
Through the corridors of Time.

Read from some humbler fellow
Who dug for useful facts
On various tiresome subjects:
Like International Pacts.

Read me the solemn lessons
Of other blighted lives
To fill my soul with wisdom
Till the next world boom arrives.

* * *

With German and Italian statesmen taking vacations from work and paying social calls to one another back and forth, Europe got through the week fairly well.

* * *

Radio Item.

Ten million radios
Roaring in the land,
What a lot of music
The neighbors have to stand!
Then make it twenty million.
In every home a set.
The sure cure for radio ills
Is more radios yet.

* * *

Add Tribulations of World Fliers. You hop clear across the Atlantic Ocean and Europe and Asia to Japan, and there is Amy Johnson getting all the confetti.

* * *

Summer camps for the young are, for a certain good reason, closing their gates to visitors this month. Even fond parents are turned away and in some cases it is perhaps as well for the parents. A New York father and mother drove 400 miles to see if little Bill was well and happy.

"Hello," he said. "Good-bye. There goes the bugle for swimming."

Half an hour they waited. "Hello," he said, reappearing. "Good-bye. There's the supper call."

They waited an hour and a half, then sent for him. He explained his delay frankly. He said:

"A fellow gave me a funny and I forgot."

* * *

French gambling casinos face bankruptcy, many political clubs here will note with sympathy.

* * *

With wine bricks, though they are strictly within the law, one can lay a fine foundation for a jag, it is whispered.

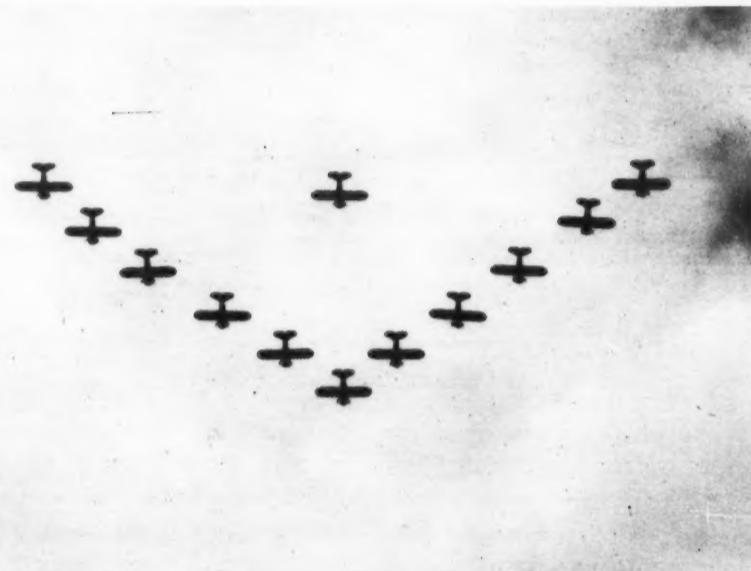
* * *

Pegasus.

A live hog is sent from Newark to Kansas City by air freight.

The Flying Horse,
Though good, of course,
Yields to a pet
More startling yet.

L. H. ROBBINS,
in THE NEW YORK TIMES.



“All the News of All the World”—
is in THE NEW YORK TIMES

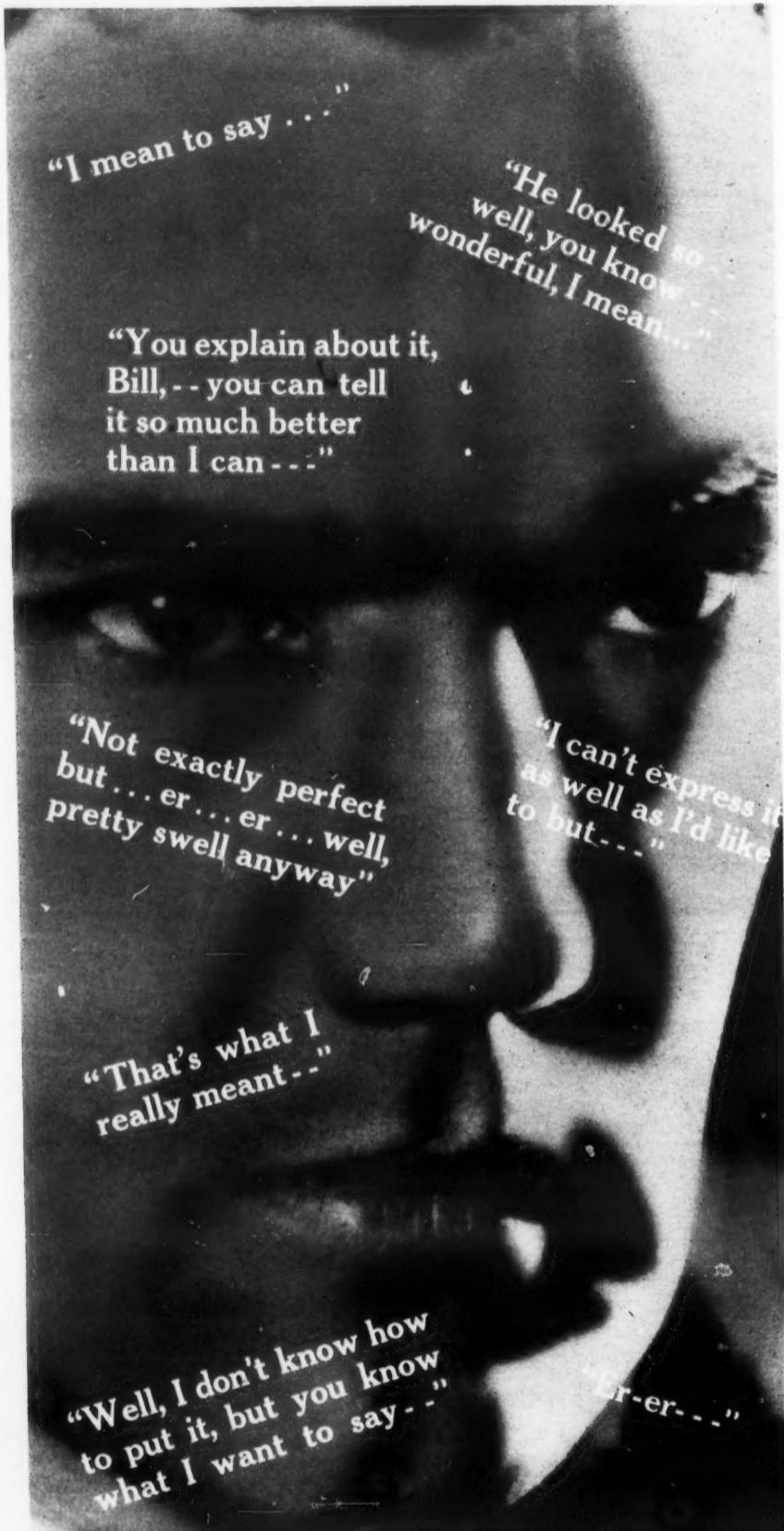
It doesn't matter whether it's a new parking rule or a heat wave in New York, a treasury loan in Washington, an international conference abroad, an air armada, a mountain climb in the Himalayas, a balloon ascension into the stratosphere, an address of world-wide significance—The New York Times completely covers the news. In many instances The Times is the only New York newspaper to

give the full story of scientific exploration or the entire text of the speech.

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The Man Who Fumbles for Words



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Sherwin Cody



HE is not a happy man when he tries to talk. There is a look of real distress and embarrassment in his eyes as he struggles to express his thoughts.

His words do not flow easily, for the right ones always elude him. His mind scrambles wildly after them, while he hesitates, stammers and gains time by using "er, er"—"I mean to say" or "You know what I mean." His poverty of expression makes other people misjudge him—gives them an impression that he lacks ideas, education, or ability.

On the other hand, the man who can talk and write fluently and correctly knows his own language-power for what it really is—a new force, a new ability, a new self-confidence.

Such a man becomes, in a large measure, a new person. His hesitancy vanishes. He gains assurance. He knows that others cannot judge him unfairly when they look at what he writes or listen to what he says. When a man speaks or writes clearly, correctly, and confidently, he projects his own faith in himself into the consciousness of others. They cannot miss it! Everyone who meets him or who works with him feels that he is a man of ideas because he expresses his thoughts so pointedly and clearly. He never gropes for words, never stumbles over their correctness, never fails to make his words vivid and persuasive. He is sure of HIMSELF and thus wins the confidence of OTHERS!

What Does Your English Tell About YOU?

Every time you talk, every time you write, you show what you are. When you use the wrong word, when you mispronounce or misspell a word, when you punctuate incorrectly, when you use flat, ordinary words, you handicap yourself enormously. A striking command of English enables you to present your ideas clearly, forcefully, convincingly. If your language is incorrect it hurts you more than you will ever know, for people are too polite to tell you about your mistakes.

For many years Sherwin Cody, one of our greatest authorities on English, studied the problem of increasing the vocabulary and creating instinctive habits of using good English. After countless experiments he finally invented and patented a method by which you can acquire a better command of the English language in only 15 minutes a day. Over 70,000 men and women in all parts of the world have adopted his method.

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